

# International

## Catholic Faith-Based Proxy Voting Guidelines Updates

2019 Policy Recommendations

Published January 28, 2019



#### TABLE OF CONTENTS

PERATIONAL ITEMS	3
Appointment of Auditors and Auditor Fees	3
Stock (Scrip) Dividend Alternative	4
DARD OF DIRECTORS	5
Director Elections- Material ESG Failures	5
Diversity	6
Canadian Guidelines	7
Overboarding-TSX	7
European Guidelines	8
Director Terms	8
Board Independence	9
Overboarded Directors	10
Composition of Committees	11
Composition Nomination Committee	13
Classification of Directors	
Discharge of Board and Management	15
APITAL STRUCTURE	
Share Issuance Requests – General Issuances	16
THER ITEMS	. 19
Social and Environmental Issues	19



#### **OPERATIONAL ITEMS**

#### **Appointment of Auditors and Auditor Fees**

Current Catholic Advisory Services Policy, incorporating changes:	New Catholic Advisory Services Policy:	
<b>General Recommendation:</b> Generally, <del>V</del> vote for the reelection of auditors and proposals authorizing the board to fix auditor fees, unless:	<b>General Recommendation:</b> Generally, vote for the reelection of auditors and proposals authorizing the board to fix auditor fees, unless:	
<ul> <li>The name of the proposed auditors has not been published;</li> <li>There are serious concerns about the accounts presented or the audit procedures used the effectiveness of the auditors;</li> <li>The lead audit partner(s) has been linked with a significant auditing controversy;</li> <li>There is a reason to believe that the auditor has rendered an opinion which is neither accurate nor indicative of the company's financial position;</li> <li>External auditors The lead audit partner(s) hasve previously served the company in an executive capacity or can otherwise be considered affiliated with the company;</li> <li>Name of the proposed auditors has not been published;</li> <li>The auditors are being changed without explanation; or</li> <li>For widely-held companies, fees for non-audit services exceed either 100 percent of standard audit-related fees or any stricter limit set in local best practice recommendations or law.</li> <li>In circumstances where fees for non-audit services include fees related to significant one-time capital structure events: initial public offerings, bankruptcy emergence, and spinoffs; and the company makes public disclosure of the amount and nature of those fees may be excluded from the non-audit fees considered in determining the ratio of non-audit to audit fees.</li> <li>For concerns relating to the audit procedures, independence of auditors, and/or name of auditors, Catholic Advisory Services will focus on the auditor election and/or the audit committee members. For concerns relating to fees paid to the audit of an of auditors if this is a separate voting item, otherwise Catholic Advisory Services would focus on the auditors if this is a separate voting item, otherwise Catholic Advisory Services would focus on the auditors if this</li> </ul>	<ul> <li>The name of the proposed auditors has not been published;</li> <li>There are serious concerns about the effectiveness of the auditors;</li> <li>The lead audit partner(s) has been linked with a significant auditing controversy;</li> <li>There is reason to believe that the auditor has rendered an opinion which is neither accurate nor indicative of the company's financial position;</li> <li>The lead audit partner(s) has previously served the company in an executive capacity or can otherwise be considered affiliated with the company;</li> <li>The auditors are being changed without explanation; or</li> <li>For widely-held companies, fees for non-audit services exceed either 100 percent of standard audit-related fees or any stricter limit set in local best practice recommendations or law.</li> <li>In circumstances where fees for non-audit services include fees related to significant one-time capital structure events: initial public offerings, bankruptcy emergence, and spinoffs; and the company makes public disclosure of the amount and nature of those fees which are an exception to the standard "non-audit fee" category, then such fees may be excluded from the non-audit fees considered in determining the ratio of non-audit to audit fees.</li> <li>For concerns relating to the audit procedures, independence of auditors, and/or name of auditors, Catholic Advisory Services will focus on the auditor election and/or the audit committee members. For concerns relating to fees paid to the auditors, Catholic Advisory Services will focus on the auditor if this is a separate voting item, otherwise Catholic Advisory Services would focus on the auditor election.</li> </ul>	

In the aftermath of several recent high-profile corporate failures, the role of auditors has come under significant scrutiny from a number of stakeholder groups – included among these are institutional investors and market regulators. In the UK, the most notorious example occurred in January 2018, when a FTSE 250 company declared bankruptcy only months after its previous annual report had asserted that the group had sufficient capital to continue as a going concern for at least three years. Separately, a resolution to reappoint an auditor at another publicly listed firm was overwhelmingly defeated (c. 78 percent of the votes cast were against) after accounting irregularities came to light. Similarly for Continental Europe, several corporate scandals hit blue-chip companies that were undetected by the external auditor. These incidences brought into sharper focus the need for better audit quality on publicly-listed companies.

Catholic Advisory Services will note lead audit partners who have been linked with significant auditing controversies and, where they are engaged in the audit for other public companies, this track record will be raised for investor attention – even if no issues of concern have been identified at the subject company.

#### Stock (Scrip) Dividend Alternative

Current Catholic Advisory Services Policy, incorporating changes:	New Catholic Advisory Services Policy:
<b>General Recommendation:</b> Vote for most case-by-case on stock (scrip) dividend proposals, considering factors such as:	<b>General Recommendation:</b> Vote case-by-case on stock (scrip) dividend proposals, considering factors such as:
<ul> <li>Whether the proposal allows for a cash option; and</li> <li>If the proposal is in line with market standards.</li> </ul>	<ul> <li>Whether the proposal allows for a cash option; and</li> <li>If the proposal is in line with market standards.</li> </ul>
Vote against proposals that do not allow for a cash option unless management demonstrates that the cash option is harmful to shareholder value.	

#### **Rationale for Change:**

Catholic Advisory Services is updating its policy to include alignment with market standards. Of concern are proposals that establish discounted (or excessively discounted) stock dividends that conflict with market norms, making shareholders have to choose the stock alternative despite their preference for cash dividends.



#### **BOARD OF DIRECTORS**

#### **Director Elections- Material ESG Failures**

New Catholic Advisory Services Policy:	
gainst or withhold from directors individually, entire board due to:	
e, stewardship, risk oversight <sup>1</sup> , or fiduciary y, including failure to adequately manage or l and governance (ESG) risks; ng in the company's public documents and/or failure to adequately manage or mitigate ernance (ESG) risks; nt as appropriate; ne director(s)' service on the boards that raise her ability to effectively oversee management	

<sup>1</sup> Examples of failure of risk oversight include but are not limited to: bribery; large or serial fines or sanctions from regulatory bodies; significant environmental incidents including spills and pollution; large scale or repeat workplace fatalities or injuries; significant adverse legal judgments or settlements; or hedging of company stock.

#### **Rationale for Change:**

Three ISS Specialty Policies (the Sustainability Policy, the SRI Policy and the Catholic Policy) were developed to help investors incorporate ESG considerations into their proxy voting guidelines: the Sustainability Policy helps signatories of the United Nations-sponsored Principles for Responsible Investment (PRI) incorporate ESG considerations; and the SRI Policy and the Catholic Policy assist socially-responsible investors and faith-based investors respectively, including PRI signatories, to integrate ESG criteria into their investment and proxy voting decisions.

Principle 3 of the PRI encourages investors to ask for: (1) standardized reporting on Environmental, Social and Governance (ESG) issues (such as proposed by the Global Reporting Initiative); (2) integration of ESG issues into annual financial reporting; and (3) disclosure of adoption of/adherence to relevant norms, standards, codes of conduct or international initiatives. The wide adoption of the PRI (as well as other sustainable and responsible investment standards) demonstrates the increased integration of ESG factors into the analyses and decision-making of investors and makes the case for comprehensive disclosure of sustainability metrics.

In instances where companies have been found to be implicated in severe controversies (violation of an international standard or norms regarding the environmental, human rights, labor rights, consumer protection, corruption, ethics & governance) or where the allegations and risks identified are credible and the companies have no sustainability reporting, the SRI Policy, the Sustainability Policy, and the Catholic Policy will determine that there is a failure to adequately manage or mitigate environmental, social and governance (ESG) risks and will recommend voting against responsible director(s) and/or the board and management discharge proposal.

#### Diversity

Current Catholic Advisory Services Policy, incorporating changes:	New Catholic Advisory Services Policy:	
Catholic Advisory Services will evaluate gender diversity on boards in international markets when reviewing director elections, to the extent that disclosures and market practices permit. Generally vote against or withhold from incumbent members of the	Catholic Advisory Services will evaluate gender diversity on boards in international markets when reviewing director elections, to the extent that disclosures and market practices permit.	
<ul> <li>Selection of the against of withhold from incumbent members of the nominating committee if the board lacks at least one woman.</li> <li>For Japan, if the company has an audit-committee board structure or a traditional two-tier board structure as opposed to three committees, vote against incumbent representative directors if the board lacks at least one woman.</li> </ul>	<ul> <li>Generally vote against or withhold from incumbent members of the nominating committee if the board lacks at least one woman.</li> <li>For Japan, if the company has an audit-committee-board structure or a traditional two-tier board structure as opposed to three committees, vote against incumbent representative directors if the board lacks at least one woman.</li> </ul>	
<ul> <li>For Canada, UK, and Australia, vote against / or withhold from incumbent individual directors (except new nominees) who: Serve as members of the nominating committee if:and</li> <li>the board lacks at least one woman and one racially diverse director; and</li> <li>the board is not at least 30 percent diverse.</li> <li>If the company does not have a formal nominating committee, vote against/ or withhold votes from the entire board of directors. Catholic Advisory Services will evaluate gender diversity on boards in international markets when reviewing director elections, to the extent that disclosures and market practices permit.</li> </ul>	<ul> <li>For Canada, UK, and Australia, vote against or withhold from incumbent members of the nominating committee if:</li> <li>the board lacks at least one woman and one racially diverse director; and</li> <li>the board is not at least 30 percent diverse.</li> <li>If the company does not have a formal nominating committee, vote against or withhold from the entire board of directors.</li> </ul>	

#### **Rationale for Change:**

This policy updates codifies the policies that the Catholic Advisory Services is currently applying regarding the lack of gender diversity on the boards of international companies.

#### **Canadian Guidelines**

#### **Overboarding-TSX**

Current Catholic Advisory Services Policy, incorporating changes:	New Catholic Advisory Services Policy:
General Recommendation: (in effect until January 31, 2019): Generally vote withhold for individual director nominees if:	General Recommendation: Generally vote withhold for individual director nominees who:
Irrespective of whether the company has adopted a majority voting director resignation policy, the director is overboarded <sup>‡</sup> AND the individual director has attended less than 75 percent of his/her respective board and committee meetings held within the past year without a valid reason for these absences.	<ul> <li>Are non-CEO directors and serve on more than five public company boards; or</li> <li>Are CEOs of public companies who serve on the boards of more than two public companies besides their own – withhold only at their outside boards<sup>2</sup>.</li> </ul>
Cautionary language will be included in Catholic Advisory Services reports where directors are overboarded regardless of attendance.	
For meetings on or after February 1, 2019, gGenerally vote withhold for individual director nominees who:	
<ul> <li>Are non-CEO directors and serve on more than five public company boards; or</li> <li>Are CEOs of public companies who serve on the boards of more than two public companies besides their own – withhold only at their outside boards<sup>4</sup>.</li> </ul>	

#### **Rationale for Change:**

The removal of the attendance factor from the overboarding policy combined with the revised overboarding thresholds will further align Canadian Catholic Advisory Services policy with recent and continuous feedback received from Canadian institutional investors during roundtable discussions and one-on-one policy outreach meetings. Additionally, the approach is intended to align with the policy approach of global institutional investors. Given the large number of Canadian issuers that are dual-listed in both Canada and the US, institutional investors have also supported the harmonization of ISS' Canadian and US overboarding thresholds. The updated thresholds are also aligned with those <u>recommended</u> by the Canadian Coalition for Good Governance (CCGG). Given the significant change in policy and the potential

<sup>&</sup>lt;sup>1</sup> "Overboarded" is defined by Cathlic Advisory Services as: a CEO of a public company who sits on more than 1 outside public company board in addition to the company of which he/she is CEO, OR the director is not a CEO of a public company and sits on more than 4 public company boards in total.

<sup>&</sup>lt;sup>2</sup> Although a CEO's subsidiary boards will be counted as separate boards, Catholic Advisory Services will not recommend a withhold vote for the CEO of a parent company board or any of the controlled (>50 percent ownership) subsidiaries of that parent but may do so at subsidiaries that are less than 50 percent controlled and boards outside the parent/subsidiary relationship.



impact on companies, a one-year grace period was provided to allow TSX reporting issuers additional time to remediate overboarding instances. As such, the new policy will be in effect commencing February 2019.

#### **European Guidelines**

#### **Director Terms**

Current Catholic Advisory Services Policy, incorporating changes:	New Catholic Advisory Services Policy:
General Recommendation:	General Recommendation:
For <b>Belgium</b> , <b>France</b> , <b>Greece</b> , <b>Italy</b> , <b>Netherlands</b> , <b>Spain</b> , and <b>Switzerland</b> , vote against the election or re-election of any director when his/her term is not disclosed or when it exceeds four years and adequate explanation for non-compliance has not been provided. In these markets, the maximum board terms are either recommended best practice or required by legislation. Under best practice recommendations, companies should shorten the terms for directors when the terms exceed the limits suggested by best practices. The policy will be applied to all companies in these markets, for bundled as well as unbundled items.	For <b>Belgium</b> , <b>France</b> , <b>Greece</b> , <b>Netherlands</b> , <b>Spain</b> , and <b>Switzerland</b> , vote against the election or re-election of any director when his/her term is not disclosed or when it exceeds four years and adequate explanation for non-compliance has not been provided. In these markets, the maximum board terms are either recommended best practice or required by legislation. Under best practice recommendations, companies should shorten the terms for directors when the terms exceed the limits suggested by best practices. The policy will be applied to all companies in these markets, for bundled as well as unbundled items.
Clients will also be advised to v Vote against article amendment proposals to extend board terms. In cases where a company's articles provide for a shorter limit and where the company wishes to extend director terms from three or fewer years to four years, for example, Catholic Advisory Services will recommend a vote against, based on the general principle that director accountability is maximized by elections with a short period of renewal.	Vote against article amendment proposals to extend board terms. In cases where a company's articles provide for a shorter limit and where the company wishes to extend director terms from three or fewer years to four years, for example, Catholic Advisory Services will recommend a vote against, based on the general principle that director accountability is maximized by elections with a short period of renewal.

#### **Rationale for Change:**

While Greek law allows director terms of up to six years, the current local code of best practice recommends that "board members be submitted for election or reelection by shareholders every four years". The current code was released in October 2013 and a five-year period is considered sufficient time for Greek companies to have transitioned to this best practice which increases director accountability.

Italian law (article 2383 of civil code) establishes the maximum director term at three years. This makes this policy irrelevant to Italian companies, which comply with the aforementioned legal requirements.

#### **Board Independence**

Current Catholic Advisory Services Policy, incorporating changes:	New Catholic Advisory Services Policy:		
Widely-held companies	Widely-held companies		
A. Non-controlled companies	A. Non-controlled companies		
Generally vote against the election or reelection of any non-independent directors (excluding the CEO) if:	Generally vote against the election or reelection of any non-independent directors (excluding the CEO) if:		
<ol> <li>Fewer than 50 percent of the board members elected by shareholders – excluding, where relevant, employee shareholder representatives – would be independent; or</li> </ol>	<ol> <li>Fewer than 50 percent of the board members elected by shareholders – excluding, where relevant, employee shareholder representatives – would be independent; or</li> </ol>		
2. Fewer than one-third of all board members would be independent.	4. Fewer than one-third of all board members would be independent.		
Greece and Portugal are excluded from Provision (1.) in the above-mentioned voting policy.	Greece and Portugal are excluded from Provision (1.) in the above-mentioned voting policy.		
B. Controlled companies	B. Controlled companies		
Generally vote against the election or reelection of any non-independent directors (excluding the CEO) if less than one-third of the board members are independent.	Generally vote against the election or reelection of any non-independent directors (excluding the CEO) if less than one-third of the board members are independent.		
Non-widely held companies	Non-widely held companies		
Generally vote against the election or reelection of any non-independent directors (excluding the CEO) if less than one-third of the board members are independent.	Generally vote against the election or reelection of any non-independent directors (excluding the CEO) if less than one-third of the board members are independent.		
Voting sanctions will be applied under this policy from February 2019.	Definition of terms		
Definition of terms			
'Widely-held companies' are determined based on their membership in a major index and/or the number of ISS clients holding the securities. For Sweden, Norway, Denmark, Finland, and Luxembourg, this is based on membership on a	'Widely-held companies' are determined based on their membership in a major index and/or the number of ISS clients holding the securities. For Sweden, Norway, Denmark, Finland, and Luxembourg, this is based on membership on a		



local blue-chip market index and/or MSCI EAFE companies. For Portugal, it is	local blue- chip market index and/or MSCI EAFE companies. For Portugal, it is
based on membership in the PSI-20 and/or MSCI EAFE index.	based on membership in the PSI-20 and/or MSCI EAFE index.
A company is considered to be controlled for the purposes of the above-	A company is considered to be controlled for the purposes of the above-
mentioned voting policies if a shareholder, or multiple shareholders acting in	mentioned voting policies if a shareholder, or multiple shareholders acting in
concert, control a majority of the company's equity capital (i.e. 50 percent + one	concert, control a majority of the company's equity capital (i.e. 50 percent + one
share). If a company is majority-controlled by virtue of a shareholder structure in	share). If a company is majority-controlled by virtue of a shareholder structure in
which shareholders' voting rights do not accrue in accordance with their equity	which shareholders' voting rights do not accrue in accordance with their equity
capital commitment (e.g. unequal or multi-class share structures), the company	capital commitment (e.g. unequal or multi-class share structures), the company
will not be classified as controlled unless the majority shareholder/majority	will not be classified as controlled unless the majority shareholder/majority
shareholding group also holds a majority of the company's equity capital.	shareholding group also holds a majority of the company's equity capital.

**Non-widely held companies:** Under the Catholic Advisory Services International Voting Guidelines, smaller companies (i.e. "non-widely held companies") are currently excluded from the voting policy on board independence. However, several local codes of best practice recommend that small companies maintain a minimum level of board independence. Most codes do not operate any distinction in terms of size, implying that all companies are subject to the same regime.

According to ISS' 2017-2018 Policy Application Survey, significant majorities of both corporate and investor respondents consider that board independence should be taken into account in non-widely held companies when evaluating director elections.

A one-year transition period delayed the application of this policy until February 2019. The transition period has now passed.

#### **Overboarded Directors**

Current Catholic Advisory Services Policy, incorporating changes:	New Catholic Advisory Services Policy:
General Recommendation:	General Recommendation:
In Austria, Belgium, Denmark, Finland, France, Germany, Italy, Luxembourg, the Netherlands, Norway, Poland, Spain, Sweden, and Switzerland, at widely-held companies, Catholic Advisory Services will generally recommend a vote against a candidate when s/he holds an excessive number of board appointments, as defined by the following guidelines:	In Austria, Belgium, Denmark, Finland, France, Germany, Italy, Luxembourg, the Netherlands, Norway, Poland, Spain, Sweden, and Switzerland, at widely-held companies, Catholic Advisory Services will generally recommend a vote against a candidate when s/he holds an excessive number of board appointments, as defined by the following guidelines:
> Any person who holds more than five mandates at listed companies will be	> Any person who holds more than five mandates at listed companies will be
classified as overboarded. For the purposes of calculating this limit, a non-	classified as overboarded. For the purposes of calculating this limit, a non-



executive directorship counts as one mandate, a non-executive		executive directorship counts as one mandate, a non-executive
chairmanship counts as two mandates, and a position as executive director	l	chairmanship counts as two mandates, and a position as executive director
(or a comparable role) is counted as three mandates.	ł	(or a comparable role) is counted as three mandates.
Also, any person who holds the position of executive director (or a	>	Also, any person who holds the position of executive director (or a
comparable role) at one company and a non-executive chairman at a	ł	comparable role) at one company and a non-executive chairman at a
different company will be classified as overboarded.		different company will be classified as overboarded.

Catholic Advisory Services will apply its over-boarding policy to directors in Poland in order to introduce a higher level of consistency and harmonization of recommendations across the EU markets. Recommendation II.R.4 of the Polish corporate governance code, which was released in 2016, indicates that supervisory board members must be able to devote the time necessary to perform their duties, which implies that directors should not sit on an excessive number of public boards. Besides, Poland is the eighth largest economy in the EU, and on Sept. 24, 2018, FTSE Russell promoted Poland to the developed market status. Both factors make relevant the inclusion of Poland in the overboarding policy.

#### **Composition of Committees**

Current Catholic Advisory Services Policy, incorporating changes:	New Catholic Advisory Services Policy:
General Recommendation: For widely- held companies, generally vote against	General Recommendation: For widely-held companies, generally vote against
the (re)election of any non-independent members of the audit committee if:	the (re)election of any non-independent members of the audit committee if:
<ul> <li>Fewer than 50 percent of the audit committee members, who are elected by shareholders in such capacity or another – excluding, where relevant, employee shareholder representatives – would be independent; or</li> <li>Fewer than one-third of all audit committee members would be independent.</li> </ul>	<ul> <li>Fewer than 50 percent of the audit committee members, who are elected by shareholders in such capacity or another – excluding, where relevant, employee shareholder representatives – would be independent; or</li> <li>Fewer than one-third of all audit committee members would be independent.</li> </ul>
For companies whose boards are legally required to have 50 percent of directors not elected by shareholders, the second criterion is not applicable.	For companies whose boards are legally required to have 50 percent of directors not elected by shareholders, the second criterion is not applicable.
Generally vote against the election or reelection of the non-independent member of the audit committee designated as chairman of that committee.	Generally vote against the election or reelection of the non-independent member of the audit committee designated as chairman of that committee.
For widely-held companies in <b>Belgium</b> , the <b>Netherlands</b> , and <b>Switzerland</b> , vote against the (re)election of non-independent members of the audit committee and/or the remuneration committee if their (re)election would lead to a non-independent majority on that the respective committee.	For widely-held companies in <b>Belgium</b> , the <b>Netherlands</b> , and <b>Switzerland</b> , vote against the (re)election of non-independent members of the remuneration committee if their (re)election would lead to a non-independent majority on that committee.

For all companies:	For all companies:
In Belgium, Denmark, Finland, France, Iceland, Luxembourg, the Netherlands, Norway, Spain, Sweden, and Switzerland, vote against the (re)election of executives who serve on the company's audit or remuneration committee. Catholic Advisory Services may recommend against if the disclosure is too poor to determine whether an executive serves or will serve on a committee. If a company does not have an audit or a remuneration committee, Catholic Advisory Services may consider that the entire board fulfills the role of a committee. In such case, Catholic Advisory Services may recommend against the executives, including the CEO, up for election to the board. These policies apply only to companies for which Catholic Advisory Services includes overall board independence as a factor in its analysis of board elections.	In Belgium, Denmark, Finland, France, Iceland, Luxembourg, the Netherlands, Norway, Spain, Sweden, and Switzerland, vote against the (re)election of executives who serve on the company's audit or remuneration committee. Catholic Advisory Services may recommend against if the disclosure is too poor to determine whether an executive serves or will serve on a committee. If a company does not have an audit or a remuneration committee, Catholic Advisory Services may consider that the entire board fulfills the role of a committee. In such case, Catholic Advisory Services may recommend against the executives, including the CEO, up for election to the board.

The current policy on audit committee independence is applicable to widely-held companies in Belgium, the Netherlands, and Switzerland. The updated policy extends its application to widely-held companies in all other countries in continental Europe.

It is now five years after the adoption of 2014/56/EU Directive on statutory audits of annual accounts and consolidated accounts that requires the audit committee to (i) be chaired by an independent director, (ii) be composed by a majority of independent members. Sufficient time has now elapsed for companies to meet that directive.

The inclusion of Iceland in this policy brings Catholic Advisory Services policy in line with the Icelandic corporate governance code, which recommends that executives and employees of the company should not be members of the audit or remuneration committees.

#### **Composition Nomination Committee**

Current Catholic Advisory Services Policy, incorporating changes:	New Catholic Advisory Services Policy:
Vote for proposals in Finland, Iceland, Sweden, Norway, and Finland Sweden to	Vote for proposals in Finland, Iceland, Norway, and Sweden to elect or appoint a
elect or appoint a nominating committee consisting mainly of non-board	nominating committee consisting mainly of non-board members.
members.	
	Vote for shareholder proposals calling for disclosure of the names of the
Vote for shareholder proposals calling for disclosure of the names of the	proposed candidates at the meeting, as well as the inclusion of a representative
proposed candidates at the meeting, as well as the inclusion of a representative	of minority shareholders in the committee.
of minority shareholders in the committee.	
Vote against proposals where the names of the candidates (in the case of an	Vote against proposals where the names of the candidates (in the case of an
election) or the principles for the establishment of the committee have not been	election) or the principles for the establishment of the committee have not been
disclosed in a timely manner.	disclosed in a timely manner.

#### **Rationale for Change:**

This change aligns Catholic Advisory Services European guidelines with the Icelandic corporate governance code, which recommends that the nomination committee be composed of a majority of non-board members.

#### **Classification of Directors**

#### **Tenure in Latin America**

Current Definition of Independence (incorporating changes):	New Definition of Independence:
Non-Independent Non-Executive Director (NED)	Non-Independent Non-Executive Director (NED)
<ul> <li>Years of service<sup>[6]</sup> is generally not a determining factor unless it is recommended best practice in a market and/or in extreme circumstances, in which case it may be considered.</li> </ul>	> Years of service <sup>[6]</sup> is generally not a determining factor unless it is recommended best practice in a market and/or in extreme circumstances, in which case it may be considered.
Footnotes	Footnotes



[6] For example, in continental Europe and Latin America, directors with a tenure	[6] For example, in continental Europe and Latin America, directors with a tenure
exceeding 12 years will be considered non-independent. In Hong Kong, Singapore and	exceeding 12 years will be considered non-independent. In Hong Kong, Singapore and
Taiwan, directors with a tenure exceeding nine years will be considered non-independent,	Taiwan, directors with a tenure exceeding nine years will be considered non-independent,
unless the company provides sufficient and clear justification that the director is	unless the company provides sufficient and clear justification that the director is
independent despite his long tenure. For purposes of independence classification of	independent despite his long tenure. For purposes of independence classification of
directors incorporated in the Middle East and Africa region, this criterion will be taken	directors incorporated in the Middle East and Africa region, this criterion will be taken
into account in accordance with market best practice and disclosure standards and	into account in accordance with market best practice and disclosure standards and
availability.	availability.

The boards of many Latin American companies suffer from a lack of regular board refreshment among both independent and non-independent directors. Close to 25 percent of independent directors on boards in countries such as Argentina, Chile, Colombia, Mexico, Peru, and Venezuela have tenures of at least 12 years. Such excessive tenure raises concerns regarding their board independence and is inconsistent with a growing number of global markets that have established excessive tenure as a factor in deeming a director to be non-independent.

In the absence of hard or soft laws in a number of Latin American markets, companies are often in compliance with best practices regarding board independence despite often having independent directors with tenures well in excess of 12 years. The addition of a tenure limit for directors to be deemed independent would provide incentives for companies in the region to consider tenure and board refreshment when evaluating boardroom composition.

While the majority of the countries covered in the region lack a legal framework regarding independent director tenure limits, Argentina, Brazil, and Peru have recently adopted hard and/or soft laws with references to tenure. Argentina has recently implemented a hard law, capping independent directors' tenures at 10 years; any director with a tenure greater than 10 years must be deemed non-independent<sup>3</sup>. Furthermore, the recently-established Brazilian corporate governance code (soft law) recommends that independent directors should not have completed an excessive number of terms as a member of a company's board of directors. Additionally, the tenures of all directors (Independent and non-independent) at state-owned enterprises (SOEs) in Brazil are now capped at a maximum of eight years<sup>4</sup>. Lastly, in 2017, the Peruvian regulator for Banks, Insurers, and Pension Fund Administrators (*SBS*) adopted a new regulation on corporate governance and risk management, which caps all independent directors at a 10-year continous tenure from their initial appointments.<sup>5</sup>

<sup>-----</sup>

<sup>&</sup>lt;sup>3</sup> Under CNV resolution 730, directors will be deemed non-independent if they have served as a director of the issuer or another company belonging to the same economic group for more than 10 years. The regulation also establishes a three-year cooling off period for directors to be deemed independent again. <u>http://www.cnv.gob.ar/LeyesyReg/CNV/esp/RGCRGN730-18.htm</u>

<sup>&</sup>lt;sup>4</sup> The Responsibility Law of State-Controlled Companies mandates that directors be elected for a term of up to two years, and may be re-elected for maximum of three consecutive terms (Law 13,303 from June 30, 2016). <u>https://www.planalto.gov.br/ccivil\_03/\_ato2015-2018/2016/lei/l13303.htm</u>

<sup>&</sup>lt;sup>5</sup> Under SBS resolution 272-2017, beginning on April 1, 2018, directors of companies regulated by the SBS (*Superintendencia de Bancos, Seguros y AFP*) will be deemed non-independent if they have served more than 10 consecutive years on the board. <u>https://www2.deloitte.com/content/dam/Deloitte/pe/Documents/risk/272-2017%20R.pdf</u>

#### **Discharge of Board and Management**

Current Catholic Advisory Services Recommendation, incorporating changes:	New Catholic Advisory Services Recommendation:
<b>General Recommendation:</b> Generally vote for discharge of directors, including members of the management board and/or supervisory board, unless there is reliable information about significant and compelling controversies that the board is not fulfilling its fiduciary duties such as:	<b>General Recommendation:</b> Generally vote for discharge of directors, including members of the management board and/or supervisory board, unless there is reliable information about significant and compelling controversies that the board is not fulfilling its fiduciary duties such as:
<ul> <li>A lack of oversight or actions by board members which invoke shareholder</li></ul>	<ul> <li>A lack of oversight or actions by board members which invoke shareholder</li></ul>
distrust related to malfeasance or poor supervision, such as operating in	distrust related to malfeasance or poor supervision, such as operating in
private or company interest rather than in shareholder interest; <li>Any lagal issues (a.g. sivil (criminal) similar to hold the board responsible for</li>	private or company interest rather than in shareholder interest; <li>Any logal issues (a.g. sivil/ariminal) similar to hold the board responsible for</li>
<ul> <li>Any legal issues (e.g. civil/criminal) aiming to hold the board responsible for</li></ul>	<ul> <li>Any legal issues (e.g. civil/criminal) aiming to hold the board responsible for</li></ul>
breach of trust in the past or related to currently alleged actions yet to be	breach of trust in the past or related to currently alleged actions yet to be
confirmed (and not only the fiscal year in question), such as price fixing,	confirmed (and not only the fiscal year in question), such as price fixing,
insider trading, bribery, fraud, and other illegal actions;	insider trading, bribery, fraud, and other illegal actions;
<ul> <li>Other material failures of egregious governance issues, or fiduciary</li></ul>	<ul> <li>Other material failures of governance or fiduciary responsibilities at the</li></ul>
responsibilities at the company, including failure to adequately manage or	company, including failure to adequately manage or mitigate environmental,
mitigate environmental, social and governance (ESG) risks where	social and governance (ESG) risks; or
<ul> <li>shareholders will bring legal action against the company or its directors; or</li> <li>A lack of sustainability reporting in the company's public documents and/or website in conjunction with a failure to adequately manage or mitigate environmental, social and governance (ESG) risks.</li> </ul>	<ul> <li>A lack of sustainability reporting in the company's public documents and/or website in conjunction with a failure to adequately manage or mitigate environmental, social and governance (ESG) risks.</li> </ul>

#### **Rationale for Change:**

See Director Elections- Material ESG Failures.

#### CAPITAL STRUCTURE

#### **Share Issuance Requests – General Issuances**

Current Catholic Advisory Services Policy, incorporating changes:	New Catholic Advisory Services Policy:
General Recommendation: Evaluate share issuance requests on a case-by-case	General Recommendation: Evaluate share issuance requests on a case-by-case
basis taking into consideration market-specific guidelines as applicable.	basis taking into consideration market-specific guidelines as applicable.
For <i>European markets</i> , vote for issuance authorities with pre-emptive rights to a maximum of 50100 percent over currently issued capital and as long as the share issuance authorities' periods are clearly disclosed (or implied by the application of a legal maximum duration) and in line with market-specific practices and/or recommended guidelines (e.g. issuance periods limited to 18 months for the <b>Netherlands</b> ). Starting in Feb 2019, the maximum will be 50 percent.	For <i>European markets</i> , vote for issuance authorities with pre-emptive rights to a maximum of 50 percent over currently issued capital and as long as the share issuance authorities' periods are clearly disclosed (or implied by the application of a legal maximum duration) and in line with market-specific practices and/or recommended guidelines (e.g. issuance periods limited to 18 months for the <b>Netherlands</b> ).
Vote for issuance authorities without pre-emptive rights to a maximum of 10 <del>20</del> percent (or a lower limit if local market best practice recommendations provide) of currently issued capital as long as the share issuance authorities' periods are clearly disclosed (or implied by the application of a legal maximum duration) and in line with market-specific practices and/or recommended guidelines (e.g. issuance periods limited to 18 months for the <b>Netherlands</b> ). Starting in Feb 2019, the maximum will be 10 percent.	Vote for issuance authorities without pre-emptive rights to a maximum of 10 percent (or a lower limit if local market best practice recommendations provide) of currently issued capital as long as the share issuance authorities' periods are clearly disclosed (or implied by the application of a legal maximum duration) and in line with market-specific practices and/or recommended guidelines (e.g. issuance periods limited to 18 months for the <b>Netherlands</b> ).
 For <b>Hong Kong</b> companies, generally vote for the general share issuance mandate for companies that:	For <b>Hong Kong</b> companies, generally vote for the general issuance mandate for companies that: > Limit the issuance request to 10 percent or less of the relevant class of
<ul> <li>Limit the aggregate issuance request - that is, for the general issuance mandate and the share reissuance mandate combined - to 10 percent or less of the relevant class of issued share capital;</li> <li>Limit the discount to 10 percent of the market price of shares (rather than</li> </ul>	<ul> <li>issued share capital;</li> <li>Limit the discount to 10 percent of the market price of shares (rather than the maximum 20 percent permitted by the Listing Rules); and</li> <li>Have no history of renewing the general issuance mandate several times</li> </ul>
<ul> <li>the maximum 20 percent permitted by the Listing Rules); and</li> <li>Have no history of renewing the gGeneral iIssuance mMandate several times within a period of one year which may result in the share issuance limit exceeding 10 percent of the relevant class of issued share capital within the 12 month period.</li> </ul>	within a period of one year which may result in the share issuance limit exceeding 10 percent of the relevant class of issued share capital within the 12 month period.



For Latin American companies, generally vote for issuance requests with	For Latin American companies, generally vote for issuance requests with
preemptive rights to a maximum of 100 percent over currently issued capital.	preemptive rights to a maximum of 100 percent over currently issued capital.
Vote for issuance requests without preemptive rights to a maximum of 20	Vote for issuance requests without preemptive rights to a maximum of 20
percent of currently issued capital. Specific Issuances requested will be evaluated	percent of currently issued capital. Specific Issuances requested will be evaluated
on a case-by-case basis.	on a case-by-case basis.
For shelf registration programs at Latin American companies (Argentina,	For shelf registration programs at Latin American companies (Argentina,
Colombia, Chile, Mexico and Peru) Vote on a case-by-case basis on all requests,	Colombia, Chile, Mexico and Peru) Vote on a case-by-case basis on all requests,
with or without preemptive rights. Approval of a multi-year authority for the	with or without preemptive rights. Approval of a multi-year authority for the
issuance of securities under Shelf Registration Programs will be considered on a	issuance of securities under Shelf Registration Programs will be considered on a
case-by-case basis, taking into consideration, but not limited to, the following:	case-by-case basis, taking into consideration, but not limited to, the following:
<ul> <li>Whether the company has provided adequate and timely disclosure including detailed information regarding the rationale for the proposed program;</li> <li>Whether the proposed amount to be approved under such authority, the use of the resources, the length of the authorization, the nature of the securities to be issued under such authority, including any potential risk of dilution to shareholders is disclosed; and</li> <li>Whether there are concerns regarding questionable finances, the use of the proceeds, or other governance concerns.</li> </ul>	<ul> <li>Whether the company has provided adequate and timely disclosure including detailed information regarding the rationale for the proposed program;</li> <li>Whether the proposed amount to be approved under such authority, the use of the resources, the length of the authorization, the nature of the securities to be issued under such authority, including any potential risk of dilution to shareholders is disclosed; and</li> <li>Whether there are concerns regarding questionable finances, the use of the proceeds, or other governance concerns.</li> </ul>

**Europe:** General share issuance requests under both authorized and conditional capital systems allow companies to issue shares to raise funds for general financing purposes. Approval of such authorization requests gives companies sufficient flexibility to carry out ordinary business activities without having to bear the expense of calling shareholder meetings for every issuance.

Issuances can be carried out with or without preemptive rights. Preemptive rights permit shareholders to share proportionately in any new issuances of stock. These rights guarantee existing shareholders the first opportunity to purchase shares of new issuances of stock in the class they own in an amount equal to the percentage of the class they already own. Catholic Advisory Services' current approach is that issuance authorities of more than 100 percent (50 percent in France) can lead to excessive cash calls on shareholders, requiring them to provide the funds necessary to maintain their relative positions in the company or to accept substantial dilution. Corporate law in many countries recognizes preemptive rights and requires shareholder approval to waive such rights.

When companies make issuance requests without preemptive rights, shareholders suffer dilution because of such issuances. Therefore, authorizations should be limited to a fixed number of shares or a percentage of capital at the time of issuance. While conventions regarding this type of authority vary widely among countries, currently Catholic Advisory Services routinely approves issuance requests without pre-emptive rights for up to 20 percent of a company's outstanding capital in Continental Europe (10 percent in France). However, trends among institutional investors are changing globally. More and more investors have tightened their internal voting guidelines and a majority of them only support general share issuances if the maximal dilution is 10 percent (without preemptive rights) or 50 percent (with preemptive rights), respectively. Especially in Europe where this policy is applicable, many investors in larger markets like the UK, France, or Germany already follow a stricter approach.

This policy update was adopted last year and included a one-year transition period prior to implementation. The transition period has now passed.

**Hong Kong:** Hong Kong companies routinely ask shareholders to grant the board of directors a 'general mandate to issue shares' without preemptive rights. This mandate, pursuant to the HK listing rules, allows companies to issue shares up to prescribed limits at a discount to market prices of up to 20 percent, unless a lower limit is specified. Most companies seek such authority once a year, but the general mandate can be renewed (or 'refreshed') at an EGM.

Hong Kong companies also often seek approval to authorize boards to reissue repurchased shares. These share reissuance mandates extend the number of shares that may be issued without preemptive rights under the general mandate to issue shares. According to the listing rules, companies are allowed to issue shares of up to 20 percent of existing capital without preemptive rights under the general issuance mandate, and to repurchase shares of up to 10 percent of issued capital. These rules essentially allow the issuance of a sizable number of shares that would represent up to 30 percent of issued capital in the manner of a general mandate that provides no opportunities to existing shareholders for review or scrutiny of the subscribers, among other details, before the issuance.

The resolutions for the general share issuance mandate and the reissuance of repurchased shares are put to shareholder vote under separate voting items, which means shareholders can vote differently on each of these issues. The current voting guidelines assess the general share issuance mandate and the reissuance of repurchased shares as an all-or-nothing exercise and apply an aggregate size limit of 10 percent, in a bid to also limit the extension allowed under the reissuance mandate. The policy change removes the all-or-nothing exercise when assessing general share issuance mandate and reissuance of repurchased shares.

Latin America: This policy update establishes a case-by-case analytical framework to address shelf registration programs at Latin American companies (Argentina, Colombia, Chile, Mexico and Peru) under the Catholic Advisory Services International policy document, as applicable. Shelf registration programs are seen exclusively in the Mexican market so far resulting from recent regulatory changes. Under such programs, companies can request shareholder approval of an umbrella authorization for the issuance of debt or equity for a period of time, usually five years. Upon the shareholder approval of the umbrella authorization, the board will be able to approve the issuance of securities (debt or equity) at its own discretion for the duration of the authority. The Catholic Advisory Services International policy did not have an analytical framework to address such capitalization proposals in Latin America, and this update addresses this policy vacuum.

#### OTHER ITEMS

#### **Social and Environmental Issues**

Cur	rent Catholic Advisory Services Policy, incorporating changes:	New Catholic Advisory Services Policy:	
and wh vot	holic Advisory Services Recommendation: Generally vote in favor of social d environmental proposals that seek to promote good corporate citizenship ile enhancing long-term shareholder and stakeholder value. In determining es on shareholder social and environmental proposals, the following factors considered:	<b>Catholic Advisory Services Recommendation:</b> Generally vote in favor of socia and environmental proposals that seek to promote good corporate citizenship while enhancing long-term shareholder and stakeholder value. In determining votes on shareholder social and environmental proposals, the following factor are considered:	5 S
> > >	Whether the proposal itself is well framed and reasonable; Whether adoption of the proposal would have either a positive or negative impact on the company's short-term or long-term share value; Whether the company's analysis and voting recommendation to shareholders is persuasive; The degree to which the company's stated position on the issues could	<ul> <li>Whether the proposal itself is well framed and reasonable;</li> <li>Whether adoption of the proposal would have either a positive or negative impact on the company's short-term or long-term share value;</li> <li>Whether the company's analysis and voting recommendation to shareholders is persuasive;</li> <li>The degree to which the company's stated position on the issues could</li> </ul>	
>	affect its reputation or sales, or leave it vulnerable to boycott or selective purchasing; Whether the subject of the proposal is best left to the discretion of the board; Whether the issues presented in the proposal are best dealt with through	<ul> <li>affect its reputation or sales, or leave it vulnerable to boycott or selective purchasing;</li> <li>Whether the subject of the proposal is best left to the discretion of the board;</li> <li>Whether the issues presented in the proposal are best dealt with through</li> </ul>	
>	legislation, government regulation, or company-specific action; The company's approach compared with its peers or any industry standard practices for addressing the issue(s) raised by the proposal; Whether the company has already responded in an appropriate or sufficient	<ul> <li>legislation, government regulation, or company-specific action;</li> <li>The company's approach compared with its peers or any industry standar practices for addressing the issue(s) raised by the proposal;</li> <li>Whether the company has already responded in an appropriate or sufficient</li> </ul>	rd
> >	manner to the issue(s) raised in the proposal; Whether there are significant controversies, fines, penalties, or litigation associated with the company's environmental or social practices; If the proposal requests increased disclosure or greater transparency, whether or not sufficient information is publicly available to shareholders	<ul> <li>manner to the issue(s) raised in the proposal;</li> <li>Whether there are significant controversies, fines, penalties, or litigation associated with the company's environmental or social practices;</li> <li>If the proposal requests increased disclosure or greater transparency, whether or not sufficient information is publicly available to shareholders</li> </ul>	5
>	and whether it would be unduly burdensome for the company to compile and avail the requested information to shareholders in a more comprehensive or amalgamated fashion; and Whether implementation of the proposal would achieve the objectives sought in the proposal.	<ul> <li>and whether it would be unduly burdensome for the company to compile and avail the requested information to shareholders in a more comprehensive or amalgamated fashion; and</li> <li>Whether implementation of the proposal would achieve the objectives sought in the proposal.</li> </ul>	



The update is being made to codify the factors that are already taken into consideration in Catholic Advisory Services' case-by-case analyses of environmental and social (E&S) shareholder proposals. The update makes it more explicit that significant controversies, fines, penalties, or litigation are considered when evaluating E&S shareholder proposals.

This document and all of the information contained in it, including without limitation all text, data, graphs, and charts (collectively, the "Information") is the property of Institutional Shareholder Services Inc. (ISS), its subsidiaries, or, in some cases third party suppliers.

The Information has not been submitted to, nor received approval from, the United States Securities and Exchange Commission or any other regulatory body. None of the Information constitutes an offer to sell (or a solicitation of an offer to buy), or a promotion or recommendation of, any security, financial product or other investment vehicle or any trading strategy, and ISS does not endorse, approve, or otherwise express any opinion regarding any issuer, securities, financial products or instruments or trading strategies.

The user of the Information assumes the entire risk of any use it may make or permit to be made of the Information.

ISS MAKES NO EXPRESS OR IMPLIED WARRANTIES OR REPRESENTATIONS WITH RESPECT TO THE INFORMATION AND EXPRESSLY DISCLAIMS ALL IMPLIED WARRANTIES (INCLUDING, WITHOUT LIMITATION, ANY IMPLIED WARRANTIES OF ORIGINALITY, ACCURACY, TIMELINESS, NON-INFRINGEMENT, COMPLETENESS, MERCHANTABILITY, AND FITNESS for A PARTICULAR PURPOSE) WITH RESPECT TO ANY OF THE INFORMATION.

Without limiting any of the foregoing and to the maximum extent permitted by law, in no event shall ISS have any liability regarding any of the Information for any direct, indirect, special, punitive, consequential (including lost profits), or any other damages even if notified of the possibility of such damages. The foregoing shall not exclude or limit any liability that may not by applicable law be excluded or limited.



### The Global Leader In Corporate Governance

www.issgovernance.com