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# 2014 Japan Proxy Voting Summary Guidelines

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Institutional Shareholder Services Inc.

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# **ISS' 2014 Japan Proxy Voting Summary Guidelines**

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# **1.** Approval of Financial Statements

Vote for approval of financial statements, unless:

- External auditor expressed no opinion, or raised concerns; or
- Statutory auditors/audit committee raised concerns; or
- There are concerns about the financial statements presented or audit procedures used.

#### 2. Income Allocation

Vote for approval of income allocation, unless:

- Payout ratio is consistently low without adequate justification; or
- Payout ratio is too high, potentially damaging financial health.

## 3. Election of Directors

ISS has two policies for director elections in Japan: one for companies with a statutory auditor board structure, and the other for companies with a U.S.-type three committee structure. Regardless of governance structure, vote for the election of directors, except for:

- A top executive<sup>1</sup> if the board, after the shareholder meeting, does not include at least one outsider, regardless of independence; or
- A top executive at a company that has a controlling shareholder, where the board, after the shareholder meeting, does not include at least two independent directors based on ISS independence criteria for Japan; or
- An outside director nominee who attended less than 75 percent of board meetings during the year under review<sup>2</sup>; or
- A top executive who is responsible for not implementing a shareholder proposal which has received a majority<sup>3</sup> of votes cast, or not putting a similar proposal on the ballot as a management proposal the following year (with a management recommendation of for), when that proposal is deemed to be in the interest of independent shareholders.

In addition, at companies with a U.S.-type three committee structure, vote for the election of directors, unless:

- The outside director nominee is regarded as non-independent based on ISS independence criteria for Japan, and the board, after the shareholder meeting, is not majority independent; or
- Where a company has a controlling shareholder, the director nominee who sits on the nomination committee and is an insider, or non-independent outsider, when the board, after the shareholder meeting, does not include at least two independent directors based on ISS independence criteria for Japan.

<sup>1.</sup> In most cases, the top executive will be the "shacho" (president). However, there are companies where the ultimate decision-making authority rests with the "kaicho" (executive chairman) or "daihyo torishimariyaku" (representative director).

<sup>2.</sup> The attendance of inside directors is not disclosed in Japan.

<sup>3.</sup> Many Japanese shareholder proposals are submitted as article amendments, which require supermajority support in order to pass.



Regardless of governance structure, under extraordinary circumstances, vote against individual directors, members of a committee, or the entire board, due to:

- Material failures of governance, stewardship, risk oversight, or fiduciary responsibilities at the company; or
- Failure to replace management as appropriate; or
- Egregious actions related to a director's service on other boards that raise substantial doubt about his or her ability to effectively oversee management and serve the best interests of shareholders at any company.

#### Independence criteria for Japan

Those outside director candidates falling into any of the following categories should be regarded as non-independent.

- Individuals who work or worked at major shareholders of the company in question;
- Individuals who work or worked at main lenders/banks to the company in question;
- Individuals who work or worked at the lead underwriter(s) of the company in question;
- Individuals who work or worked at business partners of the company in question and the transaction value is material from the recipient's perspective or is not disclosed;
- Individuals who worked at the company's audit firm;
- Individuals who offer or offered professional services such as legal advice, financial advice, tax advice or consulting services to the company in question; or
- Individuals who have a relative(s) working at the company in question.



# 4. Election of Statutory Auditors

Vote for the election of statutory auditors, unless:

- The outside statutory auditor nominee is regarded as non-independent based on ISS independence criteria for Japan<sup>4</sup>; or
- The outside statutory nominee attended less than 75 percent of meetings of the board of directors or board of statutory auditors during the year under review; or
- The statutory auditor is judged to be responsible for clear mismanagement or shareholder-unfriendly behavior.
- Egregious actions related to a statutory auditor's service on other boards that raise substantial doubt about his or her ability to effectively oversee management and serve the best interests of shareholders at any company.

#### 5. Article Amendments

Amendments are nearly always bundled together as a single voting resolution, and ISS' general approach is to oppose article amendments as a whole when they include changes ISS opposes. The following are some of the most common or significant types of changes to articles.

#### **Expansion of business activities**

Vote for this change, unless:

• A company has performed poorly for several years and seeks business expansion into a risky enterprise unrelated to its core business.

#### Adoption of a U.S.-style three committee board structure

Vote for this change, unless:

• None of the outside director candidates meets ISS criteria on independence<sup>5</sup>.

#### Increase in authorized capital

Vote case-by-case on this request if the company explicitly provides reasons for the increase. Otherwise,

Vote for this change, unless:

- The increase in authorized capital exceeds 100 percent of the currently authorized capital; or
- The increase leaves the company with less than 30 percent of the proposed authorized capital outstanding; or
- The increase is intended for a poison pill, which ISS opposes.

### Creation/modification of preferred shares/class shares

Vote case-by-case on this request.

**Repurchase of shares at board's discretion** Vote against this change.

<sup>4.</sup> ISS uses the same independence criteria for directors and statutory auditors. See "Election of Directors."

<sup>5.</sup> See "Election of Directors" for ISS criteria on independence.



## Allow company to make rules governing the exercise of shareholders' rights

Vote against this change.

Limit rights of odd shareholders Vote for this change.

#### Lower quorum requirement

Vote against this change.

#### Amendments related to takeover defenses

Vote for this change, unless:

• ISS opposes or has opposed the poison pill proposal by itself.

#### Decrease in maximum board size

Vote for this change, unless:

• The decrease eliminates all vacant seats, leaving no flexibility to add shareholder nominees or other outsiders to the board without removing an incumbent director.

# Supermajority vote requirement to remove a director

Vote against this change.

**Reduce directors' term in office from two years to one year** Vote for this change.

**Remove language preventing classification of board** Vote against this change.

**Limitations of liability for directors/statutory auditors** Vote for this change.

**Limitations of liability for external auditors** Vote against this change.

**Payment of dividends at the board's discretion** Vote against this change.

Management buyout related amendments Vote case-by-case on this request.

### 6. Annual Bonuses for Directors/Statutory Auditors

Vote for approval of annual bonuses, unless:



• Recipients include those who are judged to be responsible for clear mismanagement or shareholder-unfriendly behavior.

# 7. Retirement Bonuses/Special Payments in Connection with Abolition of Retirement Bonus System

#### **Retirement Bonuses**

Vote for approval of retirement bonuses, unless:

- Recipients include outsiders<sup>6</sup>; or
- Neither the individual payments nor the aggregate amount of the payments is disclosed; or
- Recipients include those who are judged to be responsible for clear mismanagement or shareholder-unfriendly behavior.

#### Special Payments in Connection with Abolition of Retirement Bonus System

Vote for approval of special payments in connection with abolition of retirement bonus system, unless:

- Recipients include outsiders<sup>7</sup>; or
- Neither the individual payments nor the aggregate amount of the payments is disclosed; or
- Recipients include those who are judged to be responsible for clear mismanagement or shareholder-unfriendly behavior.

# 8. Stock Option Plans/Deep-Discounted Stock Option Plans

#### **Stock Option Plans**

Vote for approval of stock option plans, unless:

- Total dilution from proposed plan(s) and previous option plans exceeds 5 percent for mature companies, or 10 percent for growth companies; or;
- Recipients include individuals who are not in a position to affect the company's stock price, including employees of business partners or unspecified "collaborators;" or
- The maximum number of options that can be issued per year is not disclosed.

#### **Deep-Discounted Stock Option Plans**

Vote for approval of deep-discounted stock option plans, unless:

• Total dilution from proposed plan(s) and previous option plans exceeds 5 percent for mature companies, or 10 percent for growth companies; or

<sup>6.</sup> However, in rare occasions, ISS may support payment to outsiders on a case-by-case basis, if the individual amount is disclosed and the amount is not excessive.



- Recipients include individuals who are not in a position to affect the company's stock price, including employees of business partners or unspecified "collaborators;" or
- The maximum number of options that can be issued per year is not disclosed; or
- No specific performance hurdles are specified (However, if the vesting period before exercise lasts for at least three years, this policy may not apply).

#### 9. Director Compensation Ceiling

Vote for proposals seeking to increase director fees, if:

- The specific reason(s) for the increase are explained; or
- The company is introducing or increasing a ceiling for performance-based compensation.

Vote case-by-case on proposals seeking to increase director fees, taking into account the company's stock price performance and capital efficiency if:

• The proposals are intended to increase fixed cash compensation or do not specify whether it is fixed or performance-based compensation which will be increased.

Generally vote against proposals seeking to increase director fees if there are serious concerns about corporate malfeasance.

#### **10. Statutory Auditor Compensation Ceiling**

Vote for proposals seeking to increase statutory auditor compensation ceiling, unless:

• Statutory auditors are judged to be responsible for clear mismanagement or shareholder-unfriendly behavior.

#### **11. Audit Firm Appointments**

Vote for the appointment of audit firms, unless:

• There are serious concerns related to changing auditors.

#### **12. Share Repurchase Plans**

Vote for the share repurchase plans, unless:

- The proposed repurchase plan exceeds 10 percent of issued share capital without explanation; or
- There are serious concerns about a possible adverse impact on shareholder value.

### 13. Takeover Defense Plans (Poison Pills)

Vote for approval of takeover defense plans (poison pills), unless:

(Necessary conditions)





- The board does not include at least 20 percent (but no fewer than two) independent directors<sup>8</sup> after the shareholder meeting; or
- These independent directors fail to meet ISS guidelines on board meeting attendance<sup>9</sup>; or
- The directors are not subject to annual election; or
- One or more members of the bid evaluation committee cannot be regarded as independent based on ISS criteria for independence; or
- The trigger threshold is set at less than 20 percent of shares outstanding; or
- The duration of the poison pill exceeds three years; or
- There are other protective or entrenchment tools that can serve as takeover defenses, including blocking stakes held by management-friendly shareholders, or setting the maximum board size to the actual board size to eliminate vacant seats, or tightening of procedures for removing a director from office; or
- The company fails to release its proxy circular at least three weeks prior to the meeting, to give shareholders sufficient time to study the details of the proposal and question management about them.

(Second stage of analysis)

• The company has not disclosed what specific steps it is taking to address the vulnerability to a takeover by enhancing shareholder value.

# 14. Mergers & Acquisitions, Third-Party Share Issuances (Private Placements)

Vote case-by-case on mergers, acquisitions, and third-party placements, taking into account the following:

For every M&A and Third-Party Placement analysis, ISS reviews publicly available information as of the date of the report and evaluates the merits and drawbacks of the proposed transaction, balancing various and sometimes countervailing factors including:

- Valuation Is the value to be received by the target shareholders (or paid by the acquirer) reasonable?
- Market reaction How has the market responded to the proposed deal? A negative market reaction will cause ISS to scrutinize a deal more closely.
- Strategic rationale Does the deal make sense strategically? From where is the value derived? Cost and revenue synergies should not be overly aggressive or optimistic, but reasonably achievable. Management should also have a favorable track record of successful integration of historical acquisitions.
- Conflicts of interest Are insiders benefiting from the transaction disproportionately and inappropriately as compared to non-insider shareholders? ISS will consider whether any special interests may have influenced these directors and officers to support or recommend the merger.
- Governance Will the combined company have a better or worse governance profile than the current governance profiles of the respective parties to the transaction? If the governance profile is to change for the worse, the burden is on the company to prove that other issues (such as valuation) outweigh any deterioration in governance.

# **15. Shareholder Proposals**

Vote all shareholder proposals on a case-by-case basis.

Vote for proposals that would improve the company's corporate governance or business profile at a reasonable cost.

Vote against proposals that limit the company's business activities or capabilities or result in significant costs being incurred with little or no benefit.

<sup>8.</sup> See "Election of Directors" for ISS criteria on independence.

<sup>9.</sup> See "Election of Directors" for ISS criteria on board meeting attendance.

# **16. Social/Environmental Issues**

#### **Global Approach**

Issues covered under the policy include a wide range of topics, including consumer and product safety, environment and energy, labor covered standards and human rights, workplace and board diversity, and corporate political issues. While a variety of factors goes into each analysis, the overall principle guiding all vote recommendations focuses on how the proposal may enhance or protect shareholder value in either the short term or long term.

Generally vote case-by-case, taking into consideration whether implementation of the proposal is likely to enhance or protect shareholder value, and in addition the following will be considered:

- If the issues presented in the proposal are more appropriately or effectively dealt with through legislation or government regulation;
- If the company has already responded in an appropriate and sufficient manner to the issue(s) raised in the proposal;
- Whether the proposal's request is unduly burdensome (scope, timeframe, or cost) or overly prescriptive;
- The company's approach compared with any industry standard practices for addressing the issue(s) raised by the proposal;
- If the proposal requests increased disclosure or greater transparency, whether or not reasonable and sufficient information is currently available to shareholders from the company or from other publicly available sources; and
- If the proposal requests increased disclosure or greater transparency, whether or not implementation would reveal proprietary or confidential information that could place the company at a competitive disadvantage.





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