



# U.S. Executive Compensation Policies

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Frequently Asked Questions

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## U.S. EXECUTIVE PAY OVERVIEW

### 1. Which named executive officers' total compensation data are shown in the Executive Pay Overview section?

The executive compensation section will generally reflect the same number of named executive officer's total compensation as disclosed in a company's proxy statement. However, if more than five named executive officers' total compensation has been disclosed, only five will be represented in the section: the CEO and the four highest paid executives. Current executives will take precedence over terminated executives (except that a terminated CEO whose total pay is within the top five will be included, since s/he was an executive officer within the past fiscal year).

### 2. There was a CEO transition in the last fiscal year. Which CEO's pay is shown in the report and used for the quantitative screen?

The quantitative pay-for-performance screen will generally use the CEO in office on the last day of the fiscal year; however, the longer tenured CEO may be displayed in some cases where the transition occurs very late in the year. Both CEOs' compensation may be evaluated in the qualitative review.

### 3. How is Total Compensation calculated?

Total Compensation = Base Salary + Bonus + Non-equity Incentive Plan Compensation + Stock Awards\* + Option Awards\*\* (based on full grant date values, as calculated by ISS) + Change in Pension Value and Nonqualified Deferred Compensation Earnings + All Other Compensation. The calculation will generally match the Summary Compensation Table with the exception of the stock option value and/or stock awards, described further below.

\*Stock Awards - Grant date value, generally as reported in the Grants of Plan-Based Awards Table for stock awards, but ISS may calculate values as deemed appropriate based on assessment of the grant. Note that performance shares (equity incentive plan awards) are generally calculated at target value (target # of shares X stock price on grant date).

\*\*Option Awards - Grant date value of options using ISS' [Black-Scholes](#) option pricing model.

### 4. What inputs are used in ISS' Black-Scholes methodology?

Variable	Item	Source	Comments
C	Option Value	Calculated	
S	Stock Price	Proxy	
E	Exercise Price	Proxy	
$\sigma$	Volatility	XpressFeed	Historical three-year stock price volatility measured on a daily basis from the date of grant. If a company has not been publicly traded for at least three years, ISS measures volatility from the IPO date through grant date.

<b>Q</b>	Dividend Yield	XpressFeed	Average dividend yield over five years. If a company has not been publicly traded for at least five years, ISS averages dividend yield from the IPO date and the grant date of option. Dividend yield is based on each dividend divided by the closing stock price on the last business day before the dividend date. The calculation excludes the payouts of special dividends.
<b>R</b>	Risk Free Rate	Dept of Treasury website	U.S. Government Bond Yield on the date of grant corresponding to the term of the option. For example, if the option has a 10-year term, the risk free rate is the 10-year U.S. Government Bond Yield on the date of grant.
<b>T</b>	Term/Expected Life	Proxy	Full term of the option.
<b>E</b>	Base of Natural Logarithm	N/A	N/A
<b>Ln</b>	Natural Logarithm	N/A	N/A
<b>N(x)</b>	Cumulative Normal Distribution Function	N/A	N/A

## 5. How is the present value of all accumulated pensions calculated in the CEO Tally Sheet table?

This figure represents the aggregate amounts disclosed as the present value of the benefits for all pension plans (including qualified and non-qualified), as disclosed in the Pension Benefits table of the proxy statement.

## 6. How is the value of Non-Qualified Deferred Compensation calculated in the CEO Tally Sheet table?

This figure represents the sum of all deferred compensation values, as disclosed in the Non-Qualified Deferred Compensation table.

## 7. How are Potential Termination Payments calculated in the CEO Tally Sheet table?

The values for an involuntary termination without cause and a change in control related termination are provided as disclosed under the relevant termination scenario in the Change in Control Table and/or narrative of the proxy statement.

Financial Data: Total Shareholder Return and Revenue

## 8. Where does ISS obtain a company's 1-year fiscal total shareholder return, 3-year fiscal total shareholder return, and revenue?



ISS obtains all financial data in the Compensation Profile from Standard & Poor's Compustat and Research Insight. Here is a link to their [data dictionary](#).

### **9. How does Compustat calculate a company's TSRs and financial/operational measures?**

For information on how Compustat calculates TSR and financial/operational measures, such as revenue and net income, see the [data dictionary](#).

### **10. Why does CEO pay as percent of revenue or net income show as "N/A"?**

This will show as "N/A" when the company's revenue or net income is not greater than zero.

## **MANAGEMENT SAY ON PAY (MSOP) AND ISS' EXECUTIVE PAY EVALUATION**

### **11. What is ISS' Executive Pay Evaluation policy?**

The Executive Pay Evaluation policy consists of three primary areas: Pay for Performance, Problematic Pay Practices, and Compensation Committee Communication and Responsiveness. Recommendations issued under the Executive Pay Evaluation policy may apply to any or all of the following ballot items, depending on the pay issue (as detailed in the policy): Election of Directors (primarily compensation committee members), Advisory Votes on Compensation (management say on pay -- MSOP), and/or Equity Plan proposals in certain circumstances.

### **12. When may ISS' compensation-related recommendations affect director election vote recommendations?**

In general, if a company has an MSOP resolution on the ballot, the compensation-related recommendations will be applied to that proposal; however, if egregious practices are identified, or if there are recurring problematic issues or responsiveness concerns, ISS may also recommend withhold/against votes with respect to compensation committee members or, if appropriate, the full board. In addition, if there is no advisory pay vote on the ballot, any adverse recommendations related to executive compensation may apply to compensation committee members.

### **13. A company has not included a say on pay proposal on ballot without a valid exemption or has not presented the proposal in adherence with the company's previously adopted frequency. What action is warranted under ISS policy?**

In the absence of clearly disclosed and compelling rationale, failure to adhere to the adopted say on pay frequency or failure to include the say on pay proposal on the ballot without a valid exemption may result in against or withhold recommendations against incumbent Compensation Committee members/chair or, in exceptional circumstances, the full board. While the SEC rule requires inclusion of say on pay proposals at least once every three calendar years, if the company's annual meeting date

changes due to, for example, a change in fiscal year, or if the proposal is not presented at a meeting where shareholders may reasonably expect to see it for any other reason, companies should provide an explanation about the timing of the next say on pay resolution.

#### **14. If one or more directors received a negative recommendation in the prior year due to ISS' concerns over compensation practices, will it have a bearing on the following year's recommendation?**

The prior year recommendation is not a specific consideration in the following year's analysis, although the underlying concern may be. If one or more directors received less than 50 percent of shareholders' support (regardless whether it is a compensation issue), ISS may recommend that shareholders withhold from the entire board with the exception of new nominees if the company fails to take adequate action to respond to or remediate the issues raised in the previous report. If one or more directors received a high level of dissent (30 percent to 49.5 percent), the company should discuss any action or consideration taken to address the concern. A high level of dissent indicates an overall dissatisfaction and the board/committee should be responsive to shareholders' concerns. A lack of discussion or consideration, coupled with existing concerns may have a bearing on the following year's recommendation.

#### **15. What impact might an identified pay for performance misalignment have on equity plan proposals?**

If ISS identifies a pay for performance misalignment that is the result of problematic equity compensation practices, and there is an equity plan on the ballot, ISS may recommend a vote against the equity plan. Considerations in recommending against the equity plan may include, but are not limited to:

- › Severity of pay for performance misalignment;
- › Contribution of equity grants, particularly grants that are not tied to performance conditions, to overall pay; and
- › The proportion of equity awards granted in the last three fiscal years concentrated at the named executive officer level ("concentration ratio").

A three-year average concentration ratio for the top 5 NEOs that exceeds 60% would warrant additional scrutiny. ISS would also look at the past three years of concentration ratio with and without CEO. Is the concentration high due solely to the CEO or is there more/less equal distribution among the key executives? Is the LTI program similar for the CEO and the top 5? Are there performance features for the equity awards and is it the same for all top five? Are the performance goals sufficiently rigorous? Also see [ISS' Equity Plan Scorecard FAQ](#).

## **Pay for Performance Evaluation**

Please also see ISS' "[Evaluating Pay for Performance Alignment](#)" white paper for a detailed explanation of the quantitative methodology used in the first phase of this analysis, and a discussion of the qualitative factors considered.

#### **16. How does ISS' quantitative pay for performance screen work?**

The first step in ISS' evaluation of pay for performance has historically been a quantitative assessment of how well a company's CEO pay has been aligned with its shareholder returns. The current screen (which, as of 2015, applies to all S&P 500 and Russell 3000E Index companies, as well as selected additional companies that are widely held) identifies companies that demonstrate a significant level of misalignment between the CEO's pay and company TSR, either on an absolute basis or relative to a group of peers similar in size and industry (see below for more information about ISS peer groups). Three independent measures assess alignment over multiple time horizons. If any or a combination of these measures indicates a pay for performance misalignment, ISS performs an in-depth qualitative review of the company's pay programs and practices to ascertain likely causal factors, or mitigating factors, and a relevant vote recommendation. Note that all companies' pay programs and practices are evaluated.

## 17. What are the three quantitative screens?

The quantitative screens work as follows:

- › Relative Degree of Alignment. This relative measure compares the percentile ranks of a company's CEO pay and TSR performance, relative to an industry-and-size derived comparison group, annualized for the prior three fiscal year periods. Specifically, CEO pay is averaged for the three-year period; annualized TSR is the geometric mean of the three fiscal year TSRs in the period.
- › Multiple of Median. This relative measure expresses the prior year's CEO pay as a multiple of the median pay of its comparison group for the same period.
- › Pay-TSR Alignment. This absolute measure compares the trends of the CEO's annual pay and the value of an investment in the company over the prior five-year period.

## 18. How does the initial quantitative pay for performance analysis affect the ultimate compensation-related vote recommendation?

The quantitative pay for performance analysis serves as an initial screen to identify cases that suggest there has been a significant misalignment of CEO pay and performance. An elevated concern from the quantitative screen results in a more in-depth initial qualitative review of the company's pay programs and practices to identify the probable causes of the misalignment and/or mitigating factors. We note that any company can receive an in-depth qualitative review, and all companies' pay programs and practices are evaluated.

However, a company with a Low quantitative concern level may still receive an in-depth qualitative review if deemed appropriate (for example, if the prior say-on-pay proposal received substantial shareholder opposition). While the quantitative screen indicates potential pay for performance outliers, the result of ISS' in-depth qualitative review is what ultimately determines the vote recommendation.

## 19. What are the factors that ISS considers in conducting the qualitative review of the pay for performance analysis?

Here are some of the key factors that ISS generally considers in conducting the qualitative review of the pay for performance analysis:

- › The ratio of performance- to time-based equity awards;
- › The overall ratio of performance-based compensation;

- › The completeness of disclosure and rigor of performance goals;
- › The company's peer group benchmarking practices;
- › Actual results of financial/operational metrics, such as growth in revenue, profit, cash flow, etc., both absolute and relative to peers;
- › Special circumstances related to, for example, a new CEO in the prior FY or anomalous equity grant practices (e.g., bi-annual awards);
- › Realizable pay compared to granted pay; and
- › Any other factors deemed relevant.

## **20. If a company received a "low" concern in the quantitative pay for performance model, will ISS still evaluate the company's incentive programs?**

Yes, ISS reviews all companies' Compensation Discussion and Analysis and highlights noteworthy issues to investors regardless of the quantitative concern level. This qualitative evaluation, as well as any in-depth qualitative evaluation subsequent to the quantitative screens, is the most important part of the analysis. Problematic incentive designs such as multi-year guaranteed payments, discretionary pay components, inappropriate perquisites (including tax gross-ups) or lack of rigorous goals are generally addressed in the qualitative analysis and may result in a negative recommendation despite a "low" quantitative concern.

## **21. How does ISS use realizable pay in its analysis?**

ISS' standard research report will generally show three-year realizable pay compared to the three-year granted pay for S&P 1500 companies. See the [next question](#) for ISS' definition of realizable pay and how it will be calculated.

Realizable pay may be discussed in the qualitative review. For S&P 1500 companies, we may utilize the realizable pay chart to see if realizable pay is higher or lower than granted pay (see related questions below) and further explore the underlying reasons. For example, is realizable pay lower than granted pay due to the lack of goal achievement in performance based awards, or simply due to a decline in stock price? Is realizable pay higher than granted pay due to above target payouts in performance based equity awards (and, if so, are the underlying goals sufficiently rigorous), or is the difference due to increasing stock price?

For all companies, ISS' consideration of realized and/or realizable pay is to assist in determining whether the company demonstrates a strong commitment to a pay for performance philosophy. The fact that realizable pay is lower, or higher, than granted pay will not necessarily obviate other strong indications that a company's compensation programs are not sufficiently tied to performance goals designed to enhance shareholder value over time. However, in the absence of such indications, realizable pay that demonstrates a pay for performance commitment will be a positive consideration.

## **22. How is Realizable Pay computed?**

ISS' goal is to calculate an estimated amount of "realizable pay" for the CEOs of S&P 1500 companies. It includes the cash and benefit values actually paid, and the value of any amounts "realized" (i.e., exercised or earned due to satisfaction of performance goals) from incentive grants made during a specified measurement period\*, based on their value as of the end of the measurement period. Equity

grants made during the measurement period that remain on-going as of the end of the period (i.e., not yet earned or forfeited) will be revalued using the company's stock price at the end of the period. For periods that include multiple CEOs, the departed CEO's pay (excluding any grants forfeited) will be valued as of his/her termination date.

In short, realizable pay includes all non-incentive compensation amounts delivered during the measurement period, plus the value of equity or long-term cash incentive awards made during the period and either earned or, if the award remains on-going, revalued at target level as of the end of the measurement period. The total realizable value for these grants and payments will thus be the sum of the following:

- › Base salary reported for all years in the measurement period;
- › Bonus reported for all years;
- › Short-term (typically annual) awards reported as Non-equity Incentive Plan Compensation for all years;
- › For all prospective long-term cash awards made during the measurement period, the earned value of the award (if earned during the same measurement period) or its target value in the case of on-going award cycles;
- › For all share-based awards made during the measurement period, the value (based on stock price as of the end of the measurement period) of awards made during the period (less any shares/units forfeited due to failure to meet performance criteria); or, if awards remain on-going, the target level of such awards;
- › For stock options granted during the measurement period, the net value realized with respect to such granted options which were also exercised during the period; for options granted but not exercised during the measurement period, ISS will re-calculate the option value, using the Black-Scholes option pricing model, as of the end of the measurement period;
- › Change in Pension Value and Nonqualified Deferred Compensation Earnings reported for all years; and
- › All Other Compensation reported for all years.

\*Generally three fiscal years, based on the company's fiscal year. For realizable pay calculated as part of ISS' 2016 analyses, this will generally consist of fiscal years 2013 through 2015.

***Note that ISS' realizable pay amount will be based on a consistent approach, using information from company proxy disclosures. Since current SEC disclosure rules are designed to enumerate "grant-date" pay rather than realizable pay, these estimates will be based on ISS' best efforts to determine necessary inputs to the calculation. In cases where, for example, it is not sufficiently clear whether an applicable award has been earned or forfeited during a measurement period, ISS will use the target award level granted.***

## **23. How does ISS calculate the "Granted Pay" that is compared to a CEO's "Realizable Pay"?**

The CEO's "Granted Pay" presented in the "3-Year Granted vs. Realizable CEO pay" chart in ISS' reports is calculated as the sum of the following for the 3-year measurement period:

- › Base salary reported for all years in the measurement period;
- › Bonus reported for all years;

- › Target short-term (typically annual) awards reported as Non-equity Incentive Plan Awards in the Grants of Plan-Based Awards table, for all years; if a target award is not determinable, none will be included;
- › Target long-term cash awards made during the measurement period (as reported in the Grants of Plan-Based Awards table, or elsewhere in the CD&A);
- › The grant-date value of all share-based awards made during the measurement period;
- › For stock options granted during the measurement period, grant-date value is calculated by ISS using the Black-Scholes option pricing model, per ISS' standard stock option valuation methodology.
- › Change in Pension Value and Nonqualified Deferred Compensation Earnings reported for all years; and
- › All Other Compensation reported for all years.

#### **24. Why doesn't ISS use the intrinsic value (exercise price minus current market price) of stock options when calculating realizable pay?**

Top executives' stock options typically expire after seven to 10 years, meaning that even if an option is underwater in the first few years after its grant, there is a substantial likelihood it will ultimately deliver some value to the holder prior to expiration. Shareholders recognize that, in considering "realizable" pay as a pay for performance factor, it is important to include the economic value of underwater options (which will also reflect the impact of a lower stock price, if applicable).

#### **25. A company would like to disclose ongoing and/or completed performance-based equity awards for awards made in the past three years. What type of disclosure format would ISS suggest?**

Disclosure of ongoing or completed performance-based equity awards in a consistent manner would facilitate ISS' calculation of realizable pay (which is based on a best efforts extraction of necessary information from proxy statements). If a company has awarded performance-based equity awards in the past three years, disclosure of the awards in the following table would be helpful:

Grant Date	Threshold Payout (#)	Target Payout	Maximum Payout	Performance Period*	Target/Actual Earned Date	Actual Payout
3/1/2009	100,000	150,000	200,000	1 year	6/1/2010	180,000
3/1/2010	150,000	200,000	250,000	3 years	6/1/2012	Not determined yet

\*Performance period does not include time-vesting requirement.

#### **26. With respect to pay for performance alignment and realizable pay calculations, how will ISS treat CEOs who have not been in the position for three years?**

The quantitative methodology will analyze total CEO pay for each year in the analysis without regard to whether all years are the same or different CEOs. If that analysis indicates significant pay for performance misalignment, the ensuing qualitative analysis may take into account any relevant factors related to a change in CEO during the period. However, given an apparent disconnect between performance and CEO pay, shareholders would expect the new CEO's pay package to be substantially performance-based.

For years when a company has more than one CEO, only one CEO's pay will be included to calculate granted pay (generally the CEO who was in the position at or near the end of the fiscal year) for purposes of the pay-for-performance quantitative screen. CEO base salary will be annualized.

With respect to realizable pay, ISS will include both pay packages and calculate the realizable amount, as of the end of the measurement period, of the Summary Compensation Table pay reported for the CEO in office on the last day of each fiscal year in the measurement period. Pay for a terminated CEO (including the value of unforfeited awards as if they were paid out on the last day of service or the end of the fiscal year, based on information in disclosures) will also be included in realizable pay.

## **27. How is three-year total shareholder return (TSR) calculated? How are "peaks and valleys" accounted for in the five-year analysis?**

The Relative Degree of Alignment (RDA) measure uses annualized three-year TSR – i.e., the annualized rate of the three 12-month periods in the three-year measurement period (calculated as the geometric mean of the three TSRs). TSR reflects stock price appreciation plus the impact of reinvestment of dividends (and the compounding effect of dividends paid on reinvested dividends) for the period.

Under the absolute assessment, indexed TSR represents the value of a hypothetical \$100 investment in the company, assuming reinvestment of dividends. The investment starts on the day five years prior to the month-end closest to the company's most recent fiscal year end, and is measured on the subsequent five anniversaries of that date. The Pay-TSR Alignment (PTA) measure (as outlined in the ISS "Evaluating Pay for Performance Alignment" white paper) is designed to account for the possibility of "bumps" in the overall trend.

## **28. What TSR time period will ISS use for the subject company and the peers in the Pay for Performance analysis? What about the compensation period?**

TSRs for the subject company and all its peers are measured from the last day of the month closest to the subject company's fiscal year end. For example, if the subject company's fiscal year end is September 30, then the one-year and three-year TSRs for the subject company and its peers will be based on September 30. Compensation figures for all companies are as of the most recent available date.

## **29. For companies with meetings early in the year, whose latest year peer CEO pay has not yet been released, what pay data does ISS use?**

ISS uses the latest compensation data available for the peer companies, some of which may be from the previous year. This circumstance is considered in any related qualitative review, as deemed relevant.

## **30. Do you include the subject company in the derivation of the peer group median? When you say 14 companies minimum for peers, does the 14 include the subject company?**



No, neither the CEO pay nor the TSR of the subject company is included in the median calculation. The subject company is also not included in the minimum number of peer companies, which will generally be 14 (also see [Determining Peer Companies](#), below).

**31. If a company has not been publicly traded for at least three or five years, does the relevant quantitative pay for performance evaluation still apply? Does this affect whether a company would be used as a peer?**

If the company has not been publicly traded for five fiscal years, the relative assessments, specifically the relative annualized three-year TSR pay and performance rank and the multiple of pay against the peer median, will still apply. If the company has been publicly traded for less than three years, the relative assessment will be based on as many complete years of annualized TSR and CEO pay data as is available. The company's limited life as a publicly traded company will also be considered as part of any qualitative evaluation.

Generally, only companies with three full years of data will be peer companies. In limited circumstances, a company with less than three years of data may be used when the quantitative evaluation focuses on only one year.

**32. How does ISS take the year-over-year change in pension benefits value into account in assessing CEO pay?**

ISS includes changes in pension value in our pay assessments because companies that do not offer supplemental defined benefit pensions (SERPs) to their top executives often provide for post-retirement compensation through larger grants of equity-based awards and thus could be disadvantaged in company-to-company pay comparisons if SERP-related compensation is omitted from the annual figures. Because ISS' quantitative analysis has a long-term orientation, pay anomalies caused by issues such as a single large increase in year-over-year pension accumulations (e.g., due to interest rate changes) should not have a significant impact on the results. However, such anomalies are considered in the qualitative evaluation.

**33. What actions can the company take to address concerns when ISS has issued an adverse recommendation on the basis of a pay for performance disconnect?**

The pay for performance evaluation is a case-by-case analysis, and actions intended to address concerns should be tailored according to the underlying issues identified in the pay for performance disconnect. Prospective commitments to increase the proportion of performance-based pay in the future will not adequately address concerns; adjustment to recent awards to strengthen their performance linkage may be considered, however. As an example, if the primary source of a pay increase is due to time-vested equity awards, a remedy could be for the company to make a substantial portion (i.e. at least 50 percent) of such equity awards to named executive officers performance-based.

Any pay for performance action(s) should be disclosed in a public filing, such as a Form 8-K or DEFA 14A. Based on the additional disclosure, ISS may change its vote recommendation if the company's actions sufficiently remedy the pay for performance disconnect. However, ISS' recommendation will depend on the company providing compelling and sufficient evidence of action to strengthen the performance-linkage to its executives' compensation and comprehensive additional disclosure.



### 34. When will ISS consider equity awards to be performance-based?

The company should disclose the details of the performance metric(s) (e.g., return on equity) and the associated goals (e.g., 15 percent) associated with the performance awards at the time they are made. From this disclosure, shareholders will know the minimum level of performance required for any equity grants to be earned. In this context, strongly performance-based equity awards do not include standard time-based stock options or performance-accelerated grants. Instead, performance-based equity awards are performance-contingent grants, where the individual will not receive the equity grant if the performance goal is unmet. Premium-priced options must have a meaningful premium in order to be considered strongly performance-based. If option vesting is contingent on the stock reaching a specified price, the price condition should be maintained for at least 30 consecutive trading days before vesting in order for the grant to be considered strongly performance-based.

In order for shareholders to assess the rigor of performance-based bonus and equity programs, the company needs to disclose the performance measures and goals. To ensure complete and transparent disclosure, the company should disclose the following:

1. the measures(s) used (and rationale for the selections);
2. the goal(s) that were set for each metric and the target (and, if relevant, threshold and maximum) payout level(s) set for each NEO;
3. the reason that each goal was determined to be appropriate for incentive pay purposes (including the expected difficulty of attaining each goal);
4. the actual results achieved with respect to each goal; and
5. the resulting award (or award portion) paid (or payable) to the NEO with respect to each goal.

### 35. Will ISS take into account the timing of equity grants (such as for grants made subsequent to the applicable performance year) when conducting its pay for performance evaluation?

Grant timing issue can be problematic for investors evaluating the relationship between performance and pay. The value of equity grants generally represents a significant proportion of top executives' pay; if the grants are made subsequent to the "performance year," disclosures in the Grants of Plan-Based Awards Table may distort the pay for performance link.

Some investors believe that equity awards can incentivize and retain executives for past and future performance; therefore, adjustments for such timing issues may not be relevant. In addition, ISS' pay for performance analysis has a long-term orientation, where these types of timing issues are less relevant than in an evaluation of one year's pay. Nevertheless, ISS may consider the timing of equity awards made early in a fiscal year in its qualitative assessment if complete disclosure and discussion is made in the proxy statement.

In order to ensure that pay for performance alignment is perceived, the company should discuss the specific pre-established performance measures and goals that resulted in equity awards made early in the next fiscal year. A general reference to last year's performance is not considered sufficient and meaningful to shareholders. If the company makes equity grants early in each year, based on the prior

year's specific performance achievement, shareholders should not be required to search for the information in Form 4s and compute the adjusted total compensation for the top executives in order to make a year-over-year comparison. Instead, companies should provide information about grants made in relation to the most recently completed fiscal year in the proxy statement for the shareholder meeting that follows that fiscal year (aligned with other compensation reported for that year). Many companies provide an alternate summary compensation table that takes into account the recent equity awards made in the current fiscal year. The number of options or stock awards with the relevant exercise price or grant price should be disclosed in the proxy statement. The term of the options should be provided as well. In order for ISS to compute the adjusted total compensation and include it for purposes of our narrative discussion and analysis, companies need to make transparent and complete disclosure in the proxy statement; ISS will not search for the companies' Form 4 filings to make such adjustments but will rely on the specific grant disclosures found in the proxy statement.

### **36. A company grants time-vesting equity awards that were contingent on meeting specific performance criteria. Does ISS consider such awards to be performance-conditioned?**

ISS will generally consider such awards to be performance-conditioned if the performance measures and goals were pre-established and are disclosed in the proxy statement.

### **37. How does ISS capture transition period compensation?**

Disclosure of transition period compensation varies across companies; therefore, ISS does not apply a standardized methodology in all cases. When transition periods represent an extension of a recently completed fiscal year (until the start of a new fiscal year period), ISS will generally include transition period pay as part of the most recently completed fiscal year pay. Cash pay components such as base salary and bonus will be annualized and equity pay components will be added, subject to a company-specific case by case review.

### **38. Which companies are subject to ISS quantitative pay-for-performance screens?**

At a minimum, all companies in the S&P500 and Russell 3000E indexes.

### **39. How does ISS evaluate pay-for-performance alignment at companies for which pay data is not analyzed in the quantitative screens?**

For companies outside the Russell 3000E Index (which includes all companies in the Russell 3000 and Russell Microcap indexes), ISS reviews the CD&A, including the Summary Compensation Table and other compensation tables, to assess the level of NEOs' pay relative to internal standards developed to identify potential egregious pay levels and problematic compensation practices (similar to the Problematic Pay Practices component of the Executive Pay Evaluation Policy). If that evaluation does not identify any significant concerns, the ISS research report indicates that (and notes any items that shareholders may nevertheless wish to consider). If significant concerns are identified, the ISS analysis addresses them to determine whether or not the situation warrants an adverse recommendation.

## Determining Peer Companies

### **40. How does ISS select constituents for the peer groups used in its pay for performance analysis?**

ISS' methodology for selecting peers maintains a focus on identifying companies that are reasonably similar to the subject company in terms of industry profile, size, and market capitalization, taking into account a company's self-selected peers to guide industry selections. This peer group is used with respect to two of the three quantitative pay-for-performance screens that may trigger and in-depth review and analysis of a company's pay program in connection with say on pay evaluations.

ISS' selected peer group generally contains a minimum of 14 (and always at least 12) and maximum of 24 companies, based on the following factors:

- 1) The GICS industry classification of the target company
- 2) The GICS industry classifications of the company's disclosed CEO pay benchmarking peers
- 3) Size constraints for both revenue (or assets for certain financial companies) and market value.

Subject to the size constraints, and while choosing companies that push the subject company's size closer to the median of the peer group, peers are selected from a potential peer universe in the following order:

1. from the subject's own 8-digit GICS group
2. from the subject's peers' 8-digit GICS groups
3. from the subject's 6-digit GICS group
4. from the subject's peers' 6-digit GICS groups
5. from the subject's 4-digit GICS group

When choosing peers, priority is given to potential peers within the subject's "first-degree" peer group (the companies that are either in the subject's own peer group, or that have chosen the subject as a peer), and companies with numerous connections (by choosing as peer or being chosen as a peer) to these first-degree peers. All other considerations being equal, peers closer in size are preferred.

### **41. Will a company's self-selected peers always appear in the ISS peer group, if they meet ISS' size constraints?**

Not necessarily. While the methodology does place a priority on the company's own peer selections, there are a number of reasons why a company selected peer may not appear in the final ISS list, even if it meets the relevant size (revenue or assets and market capitalization) parameters. As noted above, the methodology also places priority on other factors as it builds the peer group:

- › The company's own 8-digit GICS category
- › Maintaining the subject company size at or near the median of its peer group
- › Maintaining the approximate distribution of GICS industry codes as reflected in the company's self-selected peer group

At times, including a company's self-selected peer may push the subject company away from the median, or lead to an overrepresentation of that industry within the final peer group. In these cases the company's self-selected peer may not be included. In addition, if a company's self-selected peer is the only peer company in its 6- and 8-digit GICS category, that industry grouping will not be utilized in the peer selection process (since the company may have selected that peer solely due to geographic proximity, for example).

## 42. What are ISS' size parameters for qualifying a potential peer?

ISS applies two size constraints to qualify potential peers:

1. Revenue (or assets for certain financial companies or market capitalization for certain oil & gas companies, as described in the following question below)  
In general, peers should fall in the range of 0.4 to 2.5 times the company's revenue (or assets). These ranges are expanded when the subject company's revenue is larger than \$5 billion or smaller than \$200 million in revenue (assets). Companies smaller than \$100 million in revenue (assets) are treated as if they have \$100 million in revenue (assets).

2. Market capitalization (in millions)

Companies are classified into market capitalization buckets as follows:

Bucket	Low end	High end
<b>Micro</b>	0	200
<b>Small</b>	200	1,000
<b>Mid</b>	1,000	10,000
<b>Large</b>	10,000	No cap

While ISS may choose peers that fall outside a subject company's market cap bucket if necessary to reach a minimum peer group size, none may have a market cap of less than 0.25 times the low end or more than 4 times the high end of the subject's market capitalization bucket.

## 43. Which industry groups will not use revenue for size comparisons? What happens when a company has potential peers in industry groups measured by different size metrics?

ISS will use balance sheet assets (rather than revenue) to measure the size of companies in the following 8-digit GICS groups:

- › 40101010 Commercial Banks
- › 40101015 Regional Banks
- › 40102010 Thrifts + mortgage
- › 40202010 Consumer Finance
- › 40201020 Other diversified

Additionally, ISS will use market cap rather than revenue to qualify peers for companies within these GICS groups:

- › 10102010 Integrated Oil & Gas

- › 10102020 Oil & Gas Exploration & Production
- › 10102030 Oil & Gas Refining & Marketing
- › 10102040 Oil & Gas Storage & Transportation
- › 10102050 Coal & Consumable Fuels

Both subject and potential peer must be in the asset- or market cap-based GICS groups listed above in order to be compared on the basis of assets or market cap, as applicable. In cases where a subject company is in one of the asset- or market cap-based GICS groups and a potential peer is not, revenues will be used for size comparisons. This principle applies to the size comparisons made to qualify a peer for potential inclusion as a peer, to the size rankings made to maintain the subject company near the median size of the peer group, and to the size prioritization of peers.

In addition, as deemed appropriate by ISS, additional 8-digit GICS categories may be determined to utilize assets and/or market cap to identify peers.

#### **44. When will a company's peer group have more than 14 members?**

In general, the closer the industry match, the larger the subject size of the peer group: for direct matches to the company's own 8-digit GICS with respect to all potential peers, as many as 24 peers may be chosen. For matches that include the company's peers' 8-digit GICS, as many as 18 peers may be chosen, falling to a maximum of 14 peers when peers are selected solely from the company's 4-digit GICS. In all cases, however, additional peers may be selected in order to bring the target company's size closer to the median of the peers or to enhance the consistency of the pay-for-performance screens using these peer groups.

#### **45. If the standard methodology fails to yield the minimum number of acceptable peers, what peer group will be used?**

In cases where the standard methodology does not provide a sufficient number of peers, ISS will supplement those peer groups according to the principles above, generally by relaxing size parameters while maintaining the subject company at or near the median size. In selected cases, ISS may also relax industry group constraints.

In exceptional cases, the ISS peer group may contain a minimum of 12 constituents.

#### **46. How does ISS treat foreign-domiciled or privately-held company peers?**

ISS uses all company peers to identify relevant GICS industry groups, if industry data is readily available. Foreign-domiciled companies that file Def14A, 10-Qs, and 10-Ks may be included as ISS selected peers. Privately-held or other foreign-domiciled companies that do not make such filings are not included as ISS selected peers, although their GICS classifications may be utilized to select alternative peers whose data is publicly available.

#### **47. If a company used multiple peer benchmarking groups, which group will ISS use as an input to the process? What does ISS do if a company does not employ a peer group for benchmarking?**

ISS uses the company peer group that is used for CEO pay benchmarking purposes. If there is no peer group employed, the peer methodology will draw peers from the company's own 8-, 6- and 4-digit GICS groups, subject to ISS' size constraints.

#### **48. Does ISS apply additional judgment in the process of building peer groups?**

ISS generally does not adjust peer groups that are generated from the standard methodology and have the requisite minimum number of constituents. In exceptional circumstances, where a peer group appears to have inappropriate constituents at the time of our analysis, limited adjustments may be made, following the basic principles of the methodology: peers should come from similar industries and be of similar size, and company peers will be prioritized where possible.

#### **49. When will ISS reconstruct peer groups?**

Company peer groups are reconstructed during December and early January, effective for meetings as of the following February 1. A subsequent peer group construction will occur in July and August, after the Russell 3000 index is updated in July, to be in place for research in process as of September 15 (generally affecting companies that have filed DEF14As after mid-August).

#### **50. What opportunities will companies have to communicate changes made to their benchmarking peer groups following their more recent proxy disclosures?**

In December, ISS provides companies a "peer update" opportunity to communicate changes made to their benchmarking peer groups following their most recent proxy disclosures. For companies with later fiscal year-end dates (approximately September 15 through the following January), ISS provides a similar peer update opportunity after proxy season, prior to reconstruction of its peer groups per above. During the update process, companies should inform ISS of updates to the peer groups they used to benchmark executive compensation that will be reported in their upcoming proxy statements (not to benchmark the upcoming year's pay).

Companies that do not participate in the ISS peer update process will continue to have their most recently disclosed compensation peers used in the ISS peer group construction process.

#### **51. What companies can be used as peer companies? Will ISS use companies that an issuer considers as peers (specified in the proxy) to develop the ISS comparator group?**

If a company discloses the names of public companies that it uses as its peers, ISS will collect the data on them even if they are not in the index of companies that are screened through ISS' quantitative pay-for-performance model (the Russell 3000E index). If these companies fit ISS' criteria for peers, then they may be used as ISS peers as of the next update of ISS peer groups.

#### **52. What are GICS codes? Who can I contact if I disagree with the GICS classification?**

The Global Industry Classification Standard (GICS) was developed by Standard & Poor's and MSCI in response to the financial community's need for a reliable, complete (global) standard industry classification system. GICS codes correspond to various business or industrial activities, such as Oil & Gas Drilling or Wireless Telecommunication Services. GICS is based upon a classification of economic sectors, which is further subdivided into a hierarchy of industry groups, industries and sub-industries. The GICS methodology is widely accepted as the industry analysis framework for investment research, portfolio management, and asset allocation.

ISS does not classify companies into the GICS codes. Please contact Standard & Poor's at 1-800-523-4534 if you believe that a company has been misclassified.

### **53. Are the same peer companies that are used for the pay-for-performance analysis also used to calculate a company's Shareholder Value Transfer Benchmark related to an equity plan proposal?**

No, the list of companies shown in the executive compensation section is not the same peer group used in calculating a company's [SVT Benchmark](#). The peer group used for benchmarking executive pay is based on a combination of industry and size (revenue/assets and market cap); the peer group used for creating the SVT Benchmark for stock compensation plan proposals is based on 4-digit GICS industry groups, with adjustments for market cap size.

### **54. How are peer medians calculated for the Components of Pay table?**

The median is separately calculated for each component of pay and for the total annual compensation. For this reason, the median *total compensation* (TC) of the peer CEOs will not equal the sum of all the peer median pay components, because the values are calculated separately for each pay component; the median TC reflects the median of TC of the peer group constituents.

## **Problematic Pay Practices/Commitments on Problematic Pay Practices**

### **55. What is ISS' Problematic Pay Practices evaluation?**

Pay elements that are not directly based on performance are generally evaluated on a CASE-BY-CASE basis considering the context of a company's overall pay program and demonstrated pay for performance philosophy. Based on input from client surveys and roundtables, ISS has identified certain practices that are contrary to a performance-based pay philosophy, which are highlighted in the list below. ISS evaluates these practices on a case-by-case basis, considering the facts and circumstances disclosed, in determining whether any extraordinary perks or benefits are a poor use of company assets which could also have other detrimental effects (e.g., creating or contributing to an "imperial CEO" culture).

- › Egregious employment contracts:
  - › Contracts containing multi-year guarantees for salary increases, non-performance based bonuses, or equity compensation.
- › New CEO with overly generous new-hire package:



- › Excessive “make whole” provisions without sufficient rationale;
- › Problematic termination-related equity vesting provisions;
- › Any of the problematic pay practices listed in this policy.
- › Abnormally large bonus payouts without justifiable performance linkage or proper disclosure:
  - › Includes performance metrics that are changed, canceled, or replaced during the performance period without adequate explanation of the action and the link to performance
- › Egregious pension/SERP (supplemental executive retirement plan) payouts:
  - › Inclusion of additional years of service not worked that result in significant benefits provided in new arrangements
  - › Inclusion of performance-based equity or other long-term awards in the pension calculation
- › Excessive Perquisites:
  - › Perquisites for former and/or retired executives, such as lifetime benefits, car allowances, personal use of corporate aircraft, or other inappropriate arrangements
  - › Extraordinary relocation benefits (including any home loss buyouts)
  - › Excessive amounts of perquisites compensation
- › Excessive severance and/or change in control provisions:
  - › Change in control cash payments exceeding 3 times base salary plus target/average/most recent bonus;
  - › New or materially amended arrangements that provide for change-in-control payments without loss of job or substantial diminution of job duties (single-triggered or modified single-triggered, where an executive may voluntarily leave for any reason and still receive the change-in-control severance package);
  - › New or materially amended employment or severance agreements that provide for an excise tax gross-up. Modified gross-ups would be treated in the same manner as full gross-ups;
  - › Excessive payments upon an executive's termination in connection with performance failure;
  - › Liberal change in control definition in individual contracts or equity plans which could result in payments to executives without an actual change in control occurring
- › Tax Reimbursements: Excessive reimbursement of income taxes on executive perquisites or other payments (e.g., related to personal use of corporate aircraft, executive life insurance, bonus, restricted stock vesting, secular trusts, etc; see also excise tax gross-ups above)
- › Dividends or dividend equivalents paid on unvested performance shares or units.
- › Internal pay disparity: Excessive differential between CEO total pay and that of next highest-paid named executive officer (NEO)
- › Repricing or replacing of underwater stock options/stock appreciation rights without prior shareholder approval (including cash buyouts, option exchanges, and certain voluntary surrender of underwater options where shares surrendered may subsequently be re-granted).
- › Other pay practices that may be deemed problematic in a given circumstance but are not covered in the above categories.

## 56. Which problematic practices are most likely to result in an adverse recommendation?

The list below highlights the problematic practices that carry significant weight and will likely result in adverse vote recommendations:



- › Repricing or replacing of underwater stock options/SARs without prior shareholder approval (including cash buyouts and voluntary surrender of underwater options);
- › Excessive perquisites or tax gross-ups, potentially including any gross-up related to a secular trust or restricted stock vesting, and home loss buyouts;
- › New or extended executive agreements that provide for:
  - › CIC payments exceeding 3 times base salary and average/target/most recent bonus;
  - › CIC severance payments without involuntary job loss or substantial diminution of duties ("single" or "modified single" triggers);
  - › CIC payments with excise tax gross-ups (including "modified" gross-ups).

### **57. How does ISS view hedging or significant pledging of company stock by an executive or director?**

Hedging is a strategy to offset or reduce the risk of price fluctuations for an asset or equity. Stock-based compensation or open market purchases of company stock should serve to align executives' or directors' interests with shareholders. Therefore, hedging of company stock through covered call, collar or other derivative transactions sever the ultimate alignment with shareholders' interests. Any amount of hedging by a company insider will be considered a problematic practice warranting a negative vote recommendation against appropriate board members.

Significant levels of pledging of company stock – regardless of whether the shares were obtained through compensation programs or whether the pledged shares exclude the number of shares required to be held under a company's stock ownership guidelines – also may raise risks for the company's stock price or for violation of insider trading restrictions. Please see the FAQ on [Policies & Procedures – Board Accountability](#) for more insight on ISS policy in this regard.

### **58. Does the presence of single trigger vesting acceleration in an equity plan result in an automatic against recommendation for the plan, the say on pay vote, the entire compensation committee, or the full board?**

With regard to equity-based compensation, ISS policy encourages “double trigger” vesting of awards after a CIC (considered best practice), although recommendations are determined case-by-case, considering all aspects of company programs.

In the absence of double-triggered vesting, the current preferred practice is for the board to have flexibility to determine the best outcome for shareholders (e.g., to arrange for outstanding grants to be assumed, converted, or substituted), rather than the plan providing for *automatic* accelerated vesting upon a CIC.

Equity plans or arrangements that include a liberal CIC definition (such as a very low buyout threshold or a CIC occurring upon shareholder approval of a transaction, rather than its consummation), coupled with a provision for automatic full vesting upon a CIC, are likely to receive a negative recommendation. Also see the Equity Compensation Plans FAQ.

### **59. After incentive awards were earned below target, a company granted special retention awards to executives. How would ISS view such awards?**

Investors do not expect boards to reward executives when performance goals are not achieved, whether by "moving the goalposts" (i.e., lowering goals) or granting other awards to compensate for the absent incentive payouts. They recognize, however, that retention of key talent may be critical to performance improvements and future shareholder value. Companies that grant special retention awards of cash or equity to executives when regular incentive plan goals are not met should provide clear and compelling rationale in their proxy disclosure. Awards should be conservative and reflect the fact that performance is lagging (i.e., should generally be significantly less than unearned target award levels). Optimally, "extra" awards designed to encourage retention should not be a regular occurrence and should also include performance conditions that will ensure strong alignment of pay and performance going forward and avoid "pay for failure" scenarios if the executive is not retained.

**60. While guaranteed multi-year awards are problematic, is providing a guaranteed target pay opportunity for what ISS considers a performance-based vehicle acceptable?**

While guaranteeing any executive pay elements (outside of salary and standard benefits) is not considered best practice, if the payout of such an award ultimately depends on the attainment of rigorous performance goals (i.e., no payout would occur if performance is below a specified standard), this would generally mitigate concerns about the guaranteed award opportunity.

**61. How will ISS view existing/legacy problematic provisions in executive agreements?**

While maintaining problematic provisions in legacy arrangements (i.e. agreements not entered into or amended in the most recently completed fiscal year) is not considered a best practice, such legacy arrangements generally will not on their own result in an adverse vote recommendation. However, legacy problematic provisions will be considered as part of the holistic analysis, and they should be removed whenever the agreement is amended or extended (see related questions below).

**62. Are material amendments other than extensions of existing contracts a trigger for analysis with respect to problematic existing contract provisions?**

Shareholders are concerned with the perpetuation of problematic practices; thus, new or recently amended agreements will face the highest scrutiny and weight in ISS' analysis. Any material amendments to such agreements will be considered an opportunity for the board to fix problematic issues.

**63. Would a legacy employment agreement that is automatically extended (e.g., has an evergreen feature) but is not otherwise amended warrant an adverse vote recommendation if it contains a problematic pay practice?**

Automatically renewing/extending agreements (including agreements that do not specify any term) are not considered a best practice, and existence of a problematic practice in such a contract is a concern. However, if an "evergreen" employment agreement is not materially amended in manner contrary to shareholder interests, it will be evaluated on a holistic basis, considering a company's other compensation practices along with features in the existing agreement.

**64. What if a problematic pay practice is contained under a separate plan or agreement that runs indefinitely, but an executive has a separate employment agreement that is extended or modified?**

The policy relevant for "new or extended executive agreements" applies to any and all agreements or plans under which the executive whose contract is being modified is covered. In other words, ISS may view the modification to an employment agreement as also being a modification or extension of the executive's separate severance and/or CIC arrangement. Alternatively, the modification to the employment agreement should include a removal of the executive's entitlement to the problematic pay practice under the separate agreement.

**65. If a company put a problematic pay practice provision in new or modified agreements in the last fiscal year, what action can they take to prevent an adverse recommendation from ISS?**

The company can remove that provision from the new agreements and disclose this action in the proxy statement.

## Frequency of Advisory Vote on Executive Compensation

**66. In the event that a company's board decides not to adopt the say on pay vote frequency supported by a plurality of the votes cast, what are the implications in terms of ISS' voting recommendations at subsequent meetings?**

If the board adopts a longer frequency for say-on-pay votes than approved by a plurality of shareholder votes, ISS will make a case-by-case recommendation, considering the following:

- › The board's rationale for choosing a frequency that is different from the frequency which received a plurality;
- › The company's ownership structure;
- › ISS' analysis of the company's executive compensation and whether there are compensation concerns or a history of problematic compensation practices; and
- › The previous year's support level on the company's say-on-pay proposal.

## Advisory Vote on Golden Parachutes (SOGP)

**67. If a truncated performance period is used when accelerating awards in a CIC, how would ISS determine whether the performance goals would not have been achieved had no CIC transaction occurred?**

Best practice is pro rata vesting for actual achievement levels during a partial performance period. If it is impossible to measure performance under pre-determined performance criteria the board should justify paying an award as if target or highest performance goals were met.

**68. How does ISS determine whether specified golden parachute payouts are "excessive"?**

In evaluating disclosed payouts related to a change in control with respect to the SOGP proposal, ISS may consider a variety of factors, including the value of the payout on an absolute basis (e.g., relative to an executive's annual compensation) or one or total payouts relative to the transaction's equity value. There are no bright line thresholds for these considerations, since they are made in conjunction with other factors in ISS' review.

**69. How will ISS consider existing problematic change-in-control severance features in its SOGP evaluation?**

ISS considers both new and existing problematic features and practices. Recent amendments that incorporate problematic features will tend to carry more weight on the overall analysis. However, the presence of multiple legacy problematic features will also be closely scrutinized.

***The questions and answers in this FAQ are intended to provide general guidance regarding the way in which ISS' Global Research Department will analyze certain issues in the context of preparing proxy analyses and determining vote recommendations for U.S. companies. However, these responses should not be construed as a guarantee as to how ISS' Global Research Department will apply its benchmark policy in any particular situation.***

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